

Consumer Electronics Global Industry Guide

2014-2023

<https://marketpublishers.com/r/C935F8890AC0EN.html>

Date: May 2020

Pages: 318

Price: US\$ 1,495.00 (Single User License)

ID: C935F8890AC0EN

Abstracts

Consumer Electronics Global Industry Guide 2014-2023

SUMMARY

Global Consumer Electronics industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the global consumer electronics market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The Electrical and Electronics Retail market is comprised of the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. Communications equipment includes retail sales only of answer machines, fax machines, fixed-line telephones, mobile phone accessories and mobile phones. Computer hardware and software includes retail sales only of desktops and laptop computers, software, memory sticks, CD packs, hard disks and other data storage devices, computer peripherals, PDAs, organizers, calculators, and satellite navigation systems. Consumer electronics includes retail sales of CD players, DVD players and recorders, hi-fi systems, home theatres, in-car entertainment systems, portable digital radios, radios, televisions and video

recorders, home use and portable games consoles. Household appliances includes major domestic appliances (air conditioners, dishwashers, dryers, freezers, hobs and extractors, microwave ovens, refrigerators, stoves, vacuum cleaners and washing machines) plus minor domestic appliances (blenders, coffee machines, deep fryers, food processors, grills, hair products, hair trimmers, curling tongs, razors, hand-held mixers, irons, juicers, kettles, stand mixers, toasters, sun lamps and fans). Photographic equipment includes camcorders, cameras, projectors, camera and camcorder accessories, binoculars and telescopes. The market is valued at retail selling price (RSP) with any currency conversions calculated using constant 2018 annual average exchange rates.

The global consumer electronics market had total revenues of \$1.3tn in 2018, representing a compound annual growth rate (CAGR) of 4.9% between 2014 and 2018.

The communications equipment segment was the market's most lucrative in 2018, with total revenues of \$465.6bn, equivalent to 36.8% of the market's overall value.

Increasing levels of internet access in emerging economies and the rise of middle class consumers with disposable income to spend on smartphones has made ecommerce an increasingly attractive option in this retail market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global consumer electronics market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global consumer electronics market

Leading company profiles reveal details of key consumer electronics market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global consumer electronics market with five year forecasts

REASONS TO BUY

What was the size of the global consumer electronics market by value in 2018?

What will be the size of the global consumer electronics market in 2023?

What factors are affecting the strength of competition in the global consumer electronics market?

How has the market performed over the last five years?

What are the main segments that make up the global consumer electronics market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL CONSUMER ELECTRONICS

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 CONSUMER ELECTRONICS IN ASIA-PACIFIC

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

5 CONSUMER ELECTRONICS IN EUROPE

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation

- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 CONSUMER ELECTRONICS IN FRANCE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 CONSUMER ELECTRONICS IN GERMANY

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 CONSUMER ELECTRONICS IN ITALY

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

9 CONSUMER ELECTRONICS IN JAPAN

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

10 CONSUMER ELECTRONICS IN AUSTRALIA

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

11 CONSUMER ELECTRONICS IN CANADA

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators

12 CONSUMER ELECTRONICS IN CHINA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators

13 CONSUMER ELECTRONICS IN THE NETHERLANDS

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators

14 CONSUMER ELECTRONICS IN SPAIN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

15 CONSUMER ELECTRONICS IN THE UNITED KINGDOM

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

16 CONSUMER ELECTRONICS IN THE UNITED STATES

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

17 COMPANY PROFILES

- 17.1. Amazon.com, Inc.
- 17.2. JD.com Inc
- 17.3. Dixons Carphone plc
- 17.4. MediaMarktSaturn Retail Group
- 17.5. Lotte International Co Ltd
- 17.6. Casino Guichard-Perrachon SA
- 17.7. Fnac Darty SA
- 17.8. notebooksbilliger.de AG
- 17.9. Euronics International BV
- 17.10. Yamada Denki Co Ltd
- 17.11. Bic Camera Inc.
- 17.12. JB Hi-Fi Ltd

- 17.13. Harvey Norman Holdings Ltd
- 17.14. Best Buy Co Inc
- 17.15. Apple Inc
- 17.16. Suning.com Group Co Ltd
- 17.17. GOME Retail Holdings Ltd
- 17.18. Coolblue BV
- 17.19. bol.com bv
- 17.20. Argos Ltd

18 APPENDIX

- 18.1. Methodology
- 18.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global consumer electronics market value: \$ million, 2014-18
- Table 2: Global consumer electronics market category segmentation: \$ million, 2018
- Table 3: Global consumer electronics market geography segmentation: \$ million, 2018
- Table 4: Global consumer electronics market distribution: % share, by value, 2018
- Table 5: Global consumer electronics market value forecast: \$ million, 2018-23
- Table 6: Global size of population (million), 2014-18
- Table 7: Global gdp (constant 2005 prices, \$ billion), 2014-18
- Table 8: Global gdp (current prices, \$ billion), 2014-18
- Table 9: Global inflation, 2014-18
- Table 10: Global consumer price index (absolute), 2014-18
- Table 11: Global exchange rate, 2014-18
- Table 12: Asia-Pacific consumer electronics market value: \$ million, 2014-18
- Table 13: Asia-Pacific consumer electronics market category segmentation: \$ million, 2018
- Table 14: Asia-Pacific consumer electronics market geography segmentation: \$ million, 2018
- Table 15: Asia-Pacific consumer electronics market distribution: % share, by value, 2018
- Table 16: Asia-Pacific consumer electronics market value forecast: \$ million, 2018-23
- Table 17: Europe consumer electronics market value: \$ million, 2014-18
- Table 18: Europe consumer electronics market category segmentation: \$ million, 2018
- Table 19: Europe consumer electronics market geography segmentation: \$ million, 2018
- Table 20: Europe consumer electronics market distribution: % share, by value, 2018
- Table 21: Europe consumer electronics market value forecast: \$ million, 2018-23
- Table 22: Europe size of population (million), 2014-18
- Table 23: Europe gdp (constant 2005 prices, \$ billion), 2014-18
- Table 24: Europe gdp (current prices, \$ billion), 2014-18
- Table 25: Europe inflation, 2014-18
- Table 26: Europe consumer price index (absolute), 2014-18
- Table 27: Europe exchange rate, 2014-18
- Table 28: France consumer electronics market value: \$ million, 2014-18
- Table 29: France consumer electronics market category segmentation: \$ million, 2018
- Table 30: France consumer electronics market geography segmentation: \$ million, 2018
- Table 31: France consumer electronics market distribution: % share, by value, 2018

Table 32: France consumer electronics market value forecast: \$ million, 2018-23

Table 33: France size of population (million), 2014-18

Table 34: France gdp (constant 2005 prices, \$ billion), 2014-18

Table 35: France gdp (current prices, \$ billion), 2014-18

Table 36: France inflation, 2014-18

Table 37: France consumer price index (absolute), 2014-18

Table 38: France exchange rate, 2014-18

Table 39: Germany consumer electronics market value: \$ million, 2014-18

Table 40: Germany consumer electronics market category segmentation: \$ million, 2018

Table 41: Germany consumer electronics market geography segmentation: \$ million, 2018

Table 42: Germany consumer electronics market distribution: % share, by value, 2018

Table 43: Germany consumer electronics market value forecast: \$ million, 2018-23

Table 44: Germany size of population (million), 2014-18

Table 45: Germany gdp (constant 2005 prices, \$ billion), 2014-18

Table 46: Germany gdp (current prices, \$ billion), 2014-18

Table 47: Germany inflation, 2014-18

Table 48: Germany consumer price index (absolute), 2014-18

Table 49: Germany exchange rate, 2014-18

Table 50: Italy consumer electronics market value: \$ million, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Global consumer electronics market value: \$ million, 2014-18

Figure 2: Global consumer electronics market category segmentation: % share, by value, 2018

Figure 3: Global consumer electronics market geography segmentation: % share, by value, 2018

Figure 4: Global consumer electronics market distribution: % share, by value, 2018

Figure 5: Global consumer electronics market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the global consumer electronics market, 2018

Figure 7: Drivers of buyer power in the global consumer electronics market, 2018

Figure 8: Drivers of supplier power in the global consumer electronics market, 2018

Figure 9: Factors influencing the likelihood of new entrants in the global consumer electronics market, 2018

Figure 10: Factors influencing the threat of substitutes in the global consumer electronics market, 2018

Figure 11: Drivers of degree of rivalry in the global consumer electronics market, 2018

Figure 12: Asia-Pacific consumer electronics market value: \$ million, 2014-18

Figure 13: Asia-Pacific consumer electronics market category segmentation: % share, by value, 2018

Figure 14: Asia-Pacific consumer electronics market geography segmentation: % share, by value, 2018

Figure 15: Asia-Pacific consumer electronics market distribution: % share, by value, 2018

Figure 16: Asia-Pacific consumer electronics market value forecast: \$ million, 2018-23

Figure 17: Forces driving competition in the consumer electronics market in Asia-Pacific, 2018

Figure 18: Drivers of buyer power in the consumer electronics market in Asia-Pacific, 2018

Figure 19: Drivers of supplier power in the consumer electronics market in Asia-Pacific, 2018

Figure 20: Factors influencing the likelihood of new entrants in the consumer electronics market in Asia-Pacific, 2018

Figure 21: Factors influencing the threat of substitutes in the consumer electronics market in Asia-Pacific, 2018

Figure 22: Drivers of degree of rivalry in the consumer electronics market in Asia-Pacific, 2018

Figure 23: Europe consumer electronics market value: \$ million, 2014-18

Figure 24: Europe consumer electronics market category segmentation: % share, by value, 2018

Figure 25: Europe consumer electronics market geography segmentation: % share, by value, 2018

Figure 26: Europe consumer electronics market distribution: % share, by value, 2018

Figure 27: Europe consumer electronics market value forecast: \$ million, 2018-23

Figure 28: Forces driving competition in the consumer electronics market in Europe, 2018

Figure 29: Drivers of buyer power in the consumer electronics market in Europe, 2018

Figure 30: Drivers of supplier power in the consumer electronics market in Europe, 2018

Figure 31: Factors influencing the likelihood of new entrants in the consumer electronics market in Europe, 2018

Figure 32: Factors influencing the threat of substitutes in the consumer electronics market in Europe, 2018

Figure 33: Drivers of degree of rivalry in the consumer electronics market in Europe, 2018

Figure 34: France consumer electronics market value: \$ million, 2014-18

Figure 35: France consumer electronics market category segmentation: % share, by value, 2018

Figure 36: France consumer electronics market geography segmentation: % share, by value, 2018

Figure 37: France consumer electronics market distribution: % share, by value, 2018

Figure 38: France consumer electronics market value forecast: \$ million, 2018-23

Figure 39: Forces driving competition in the consumer electronics market in France, 2018

Figure 40: Drivers of buyer power in the consumer electronics market in France, 2018

Figure 41: Drivers of supplier power in the consumer electronics market in France, 2018

Figure 42: Factors influencing the likelihood of new entrants in the consumer electronics market in France, 2018

Figure 43: Factors influencing the threat of substitutes in the consumer electronics market in France, 2018

Figure 44: Drivers of degree of rivalry in the consumer electronics market in France, 2018

Figure 45: Germany consumer electronics market value: \$ million, 2014-18

Figure 46: Germany consumer electronics market category segmentation: % share, by value, 2018

Figure 47: Germany consumer electronics market geography segmentation: % share, by value, 2018

Figure 48: Germany consumer electronics market distribution: % share, by value, 2018

Figure 49: Germany consumer electronics market value forecast: \$ million, 2018-23

Figure 50: Forces driving competition in the consumer electronics market in Germany, 2018

COMPANIES MENTIONED

Amazon.com, Inc.

JD.com Inc

Dixons Carphone plc

MediaMarktSaturn Retail Group

Lotte International Co Ltd

Casino Guichard-Perrachon SA

Fnac Darty SA

notebooksbilliger.de AG

Euronics International BV

Yamada Denki Co Ltd

Bic Camera Inc.

JB Hi-Fi Ltd

Harvey Norman Holdings Ltd

Best Buy Co Inc

Apple Inc

Suning.com Group Co Ltd

GOME Retail Holdings Ltd

Coolblue BV

bol.com bv

Argos Ltd

I would like to order

Product name: Consumer Electronics Global Industry Guide 2014-2023

Product link: <https://marketpublishers.com/r/C935F8890AC0EN.html>

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C935F8890AC0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970