

# Construction Materials in Italy

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Date: August 2020

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: C9F1664E234EN

## Abstracts

Construction Materials in Italy

### SUMMARY

Construction Materials in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The construction materials market consists of cement, aggregates, and bricks.

The Italian construction materials market had total revenues of \$3.3bn in 2019, representing a compound annual growth rate (CAGR) of 0.6% between 2015 and 2019.

The aggregates segment was the market's most lucrative in 2019, with total revenues of \$1.6bn, equivalent to 47.5% of the market's overall value.

The construction materials market is highly correlated with the construction and house market.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the construction materials market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the construction materials market in Italy

Leading company profiles reveal details of key construction materials market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy construction materials market with five year forecasts

## **REASONS TO BUY**

What was the size of the Italy construction materials market by value in 2019?

What will be the size of the Italy construction materials market in 2024?

What factors are affecting the strength of competition in the Italy construction materials market?

How has the market performed over the last five years?

What are the main segments that make up Italy's construction materials market?

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