

# Construction Materials in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Construction Materials in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The construction materials market consists of cement, aggregates, and bricks.

The Turkish construction materials market had total revenues of \$4.2bn in 2020, representing a compound annual growth rate (CAGR) of 1% between 2016 and 2020.

The aggregates segment was the market's most lucrative in 2020, with total revenues of \$2.0bn, equivalent to 48.3% of the market's overall value.

The value of the Turkish construction materials market declined by 3.6% in 2020 as a result of the COVID-19 pandemic which reduced construction activity.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the construction materials market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the construction materials market in Turkey

Leading company profiles reveal details of key construction materials market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey construction materials market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Turkey construction materials market by value in 2020?

What will be the size of the Turkey construction materials market in 2025?

What factors are affecting the strength of competition in the Turkey construction materials market?

How has the market performed over the last five years?

How large is Turkey's construction materials market in relation to its regional counterparts?

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