

# Construction Materials in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/CABCA6B04110EN.html>

Date: June 2021

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: CABCA6B04110EN

## Abstracts

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### SUMMARY

Construction Materials in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The construction materials market consists of cement, aggregates, and bricks.

The Brazilian construction materials market had total revenues of \$11.2bn in 2020, representing a compound annual rate of change (CARC) of -1.8% between 2016 and 2020.

The cement segment was the market's most lucrative in 2020, with total revenues of \$5.1bn, equivalent to 45.4% of the market's overall value.

The value of the Brazilian construction materials market declined by 16.1% in 2020 as a result of the COVID-19 pandemic which reduced construction activity.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the construction materials market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the construction materials market in Brazil

Leading company profiles reveal details of key construction materials market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil construction materials market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Brazil construction materials market by value in 2020?

What will be the size of the Brazil construction materials market in 2025?

What factors are affecting the strength of competition in the Brazil construction materials market?

How has the market performed over the last five years?

How large is Brazil's construction materials market in relation to its regional counterparts?

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