

Constant Contact Inc - Strategy, SWOT and Corporate Finance Report

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Date: May 2023

Pages: 36

Price: US\$ 175.00 (Single User License)

ID: C0A138360B2EN

Abstracts

Constant Contact Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Constant Contact Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Constant Contact Inc (Constant Contact), a subsidiary of Endurance International Group Holdings Inc, offers on-demand engagement marketing tools for global small organizations. The company provides search engine marketing, and integration with apps such as Shipstation, BigCommerce, Shopify, eBay, Stripe, WooCommerce and Etsy. It provides marketing and online survey solutions for small organizations such as small businesses, associations and non-profits. Constant Contact's email marketing product helps create, edit send and track professional and affordable permission-based email marketing campaigns. It also offers SMS marketing and also mobile apps. The company has branch offices in Colorado and Massachusetts in the US. Constant Contact is headquartered in Waltham, Massachusetts the US

SCOPE

Detailed information on Constant Contact Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Constant Contact Inc in the form of a SWOT analysis

An in-depth view of the business model of Constant Contact Inc including a breakdown and examination of key business segments

Intelligence on Constant Contact Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Constant Contact Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Constant Contact Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Constant Contact Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Constant Contact Inc's business structure, strategy and prospects.

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