

Confused.Com Limited - Strategy, SWOT and Corporate Finance Report

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Abstracts

Confused.Com Limited - Strategy, SWOT and Corporate Finance Report

SUMMARY

Confused.Com Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Confused.com Limited (Confused.com) is a subsidiary of the Admiral Group, is a provider of price comparison service. It provides free and easy to use online service to compare and purchase a wide range of insurance and financial products such as car insurance, holidays and travel insurance, pet insurance, caravan insurance, mortgages, bank accounts, loans, credit cards, and savings and life insurance. It also offers comparison details for electricity, gas and other utilities for home. The company enables consumers to save money on most of the products and services by helping them find the product most suited to their needs. It is a part of the Admiral Group, a motor insurance company in based in the UK. Confused.com is headquartered in Cardiff, the UK.

SCOPE

Detailed information on Confused.Com Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Confused.Com Limited in the form of a SWOT analysis

An in-depth view of the business model of Confused.Com Limited including a breakdown and examination of key business segments

Intelligence on Confused.Com Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Confused.Com Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Confused.Com Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Confused.Com Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Confused.Com Limited's business structure, strategy and prospects.

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