

Confectionery in South Korea

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Abstracts

Confectionery in South Korea

SUMMARY

Confectionery in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery products consists of hard boiled sweets, mints, caramels & toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2018 annual average exchange rates.

The South Korean confectionery market had total revenues of \$1,356.0m in 2018, representing a compound annual growth rate (CAGR) of 3.8% between 2014 and 2018.

Market consumption volume increased with a CAGR of 1.2% between 2014 and 2018, to reach a total of 86.3 million kilograms in 2018.

Rising health consciousness, primarily among the young population, is influencing South Korean consumers to cut their regular intake of sugar and fat.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in South Korea

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea confectionery market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South Korea confectionery market by value in 2018?

What will be the size of the South Korea confectionery market in 2023?

What factors are affecting the strength of competition in the South Korea confectionery market?

How has the market performed over the last five years?

Who are the top competitors in South Korea's confectionery market?

Contents

- Executive Summary
- Market value
- Market value forecast
- Market volume
- Market volume forecast
- Category segmentation
- Geography segmentation
- Market share
- Market rivalry
- Market Overview
- Market definition
- Market analysis
- Market Data
- Market value
- Market volume
- Market Segmentation
- Category segmentation
- Geography segmentation
- Market share
- Market distribution
- Market Outlook
- Market value forecast
- Market volume forecast
- Five Forces Analysis
- Summary
- Buyer power
- Supplier power
- New entrants
- Threat of substitutes
- Degree of rivalry
- Leading Companies
- Crownhaitai Holdings CO., LTD
- Lotte Corporation
- Nestle SA
- Orion Corp.
- Macroeconomic Indicators
- Country data

Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Korea confectionery market value: \$ million, 2014-18
- Table 2: South Korea confectionery market volume: million kilograms, 2014-18
- Table 3: South Korea confectionery market category segmentation: \$ million, 2018
- Table 4: South Korea confectionery market geography segmentation: \$ million, 2018
- Table 5: South Korea confectionery market share: % share, by value, 2018
- Table 6: South Korea confectionery market distribution: % share, by value, 2018
- Table 7: South Korea confectionery market value forecast: \$ million, 2018-23
- Table 8: South Korea confectionery market volume forecast: million kilograms, 2018-23
- Table 9: Crownhaitai Holdings CO., LTD: key facts
- Table 10: Crownhaitai Holdings CO., LTD: key financials (\$)
- Table 11: Crownhaitai Holdings CO., LTD: key financials (\$)
- Table 12: Crownhaitai Holdings CO., LTD: key financial ratios
- Table 13: Lotte Corporation: key facts
- Table 14: Lotte Corporation: key financials (\$)
- Table 15: Lotte Corporation: key financials (\$)
- Table 16: Lotte Corporation: key financial ratios
- Table 17: Nestle SA: key facts
- Table 18: Nestle SA: key financials (\$)
- Table 19: Nestle SA: key financials (CHF)
- Table 20: Nestle SA: key financial ratios
- Table 21: Orion Corp.: key facts
- Table 22: Orion Corp.: key financials (\$)
- Table 23: Orion Corp.: key financials (\$)
- Table 24: Orion Corp.: key financial ratios
- Table 25: South Korea size of population (million), 2014-18
- Table 26: South Korea gdp (constant 2005 prices, \$ billion), 2014-18
- Table 27: South Korea gdp (current prices, \$ billion), 2014-18
- Table 28: South Korea inflation, 2014-18
- Table 29: South Korea consumer price index (absolute), 2014-18
- Table 30: South Korea exchange rate, 2014-17

List Of Figures

LIST OF FIGURES

- Figure 1: South Korea confectionery market value: \$ million, 2014-18
- Figure 2: South Korea confectionery market volume: million kilograms, 2014-18
- Figure 3: South Korea confectionery market category segmentation: % share, by value, 2018
- Figure 4: South Korea confectionery market geography segmentation: % share, by value, 2018
- Figure 5: South Korea confectionery market share: % share, by value, 2018
- Figure 6: South Korea confectionery market distribution: % share, by value, 2018
- Figure 7: South Korea confectionery market value forecast: \$ million, 2018-23
- Figure 8: South Korea confectionery market volume forecast: million kilograms, 2018-23
- Figure 9: Forces driving competition in the confectionery market in South Korea, 2018
- Figure 10: Drivers of buyer power in the confectionery market in South Korea, 2018
- Figure 11: Drivers of supplier power in the confectionery market in South Korea, 2018
- Figure 12: Factors influencing the likelihood of new entrants in the confectionery market in South Korea, 2018
- Figure 13: Factors influencing the threat of substitutes in the confectionery market in South Korea, 2018
- Figure 14: Drivers of degree of rivalry in the confectionery market in South Korea, 2018
- Figure 15: Crownhaitai Holdings CO., LTD: revenues & profitability
- Figure 16: Crownhaitai Holdings CO., LTD: assets & liabilities
- Figure 17: Lotte Corporation: revenues & profitability
- Figure 18: Nestle SA: revenues & profitability
- Figure 19: Nestle SA: assets & liabilities
- Figure 20: Orion Corp.: revenues & profitability
- Figure 21: Orion Corp.: assets & liabilities

COMPANIES MENTIONED

Crownhaitai Holdings CO., LTD

Lotte Corporation

Nestle SA

Orion Corp.

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