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Confectionery in Russia

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Abstracts

Confectionery in Russia

SUMMARY

Confectionery in Russia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery products consists of hard boiled sweets, mints, caramels & toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2018 annual average exchange rates.

The Russian confectionery market had total revenues of $8,857.6m in 2018, representing a compound annual growth rate (CAGR) of 4.5% between 2014 and 2018.

Market consumption volume increased with a CAGR of 2.4% between 2014 and 2018, to reach a total of 1,024.3 million kilograms in 2018.

Economic challenges during the review period weakened consumer purchasing power

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which affected wine market growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in Russia

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia confectionery market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Russia confectionery market by value in 2018?

What will be the size of the Russia confectionery market in 2023?

What factors are affecting the strength of competition in the Russia confectionery market?

How has the market performed over the last five years?

Who are the top competitiors in Russia's confectionery market?

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COMPANIES MENTIONED

Mars, Incorporated
Mondelez International, Inc.
Nestle SA
United Confectioners

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