

Confectionery in Russia

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Abstracts

Confectionery in Russia

SUMMARY

Confectionery in Russia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery products consists of hard boiled sweets, mints, caramels & toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2018 annual average exchange rates.

The Russian confectionery market had total revenues of \$8,857.6m in 2018, representing a compound annual growth rate (CAGR) of 4.5% between 2014 and 2018.

Market consumption volume increased with a CAGR of 2.4% between 2014 and 2018, to reach a total of 1,024.3 million kilograms in 2018.

Economic challenges during the review period weakened consumer purchasing power

which affected wine market growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in Russia

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia confectionery market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Russia confectionery market by value in 2018?

What will be the size of the Russia confectionery market in 2023?

What factors are affecting the strength of competition in the Russia confectionery market?

How has the market performed over the last five years?

Who are the top competitors in Russia's confectionery market?

Contents

Executive Summary
Market value
Market value forecast
Market volume
Market volume forecast
Category segmentation
Geography segmentation
Market share
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market volume
Market Segmentation
Category segmentation
Geography segmentation
Market share
Market distribution
Market Outlook
Market value forecast
Market volume forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Mars, Incorporated
Mondelez International, Inc.
Nestle SA
United Confectioners
Macroeconomic Indicators
Country data

Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Russia confectionery market value: \$ million, 2014-18
- Table 2: Russia confectionery market volume: million kilograms, 2014-18
- Table 3: Russia confectionery market category segmentation: \$ million, 2018
- Table 4: Russia confectionery market geography segmentation: \$ million, 2018
- Table 5: Russia confectionery market share: % share, by value, 2018
- Table 6: Russia confectionery market distribution: % share, by value, 2018
- Table 7: Russia confectionery market value forecast: \$ million, 2018-23
- Table 8: Russia confectionery market volume forecast: million kilograms, 2018-23
- Table 9: Mars, Incorporated: key facts
- Table 10: Mondelez International, Inc.: key facts
- Table 11: Mondelez International, Inc.: key financials (\$)
- Table 12: Mondelez International, Inc.: key financial ratios
- Table 13: Nestle SA: key facts
- Table 14: Nestle SA: key financials (\$)
- Table 15: Nestle SA: key financials (CHF)
- Table 16: Nestle SA: key financial ratios
- Table 17: United Confectioners: key facts
- Table 18: Russia size of population (million), 2014-18
- Table 19: Russia gdp (constant 2005 prices, \$ billion), 2014-18
- Table 20: Russia gdp (current prices, \$ billion), 2014-18
- Table 21: Russia inflation, 2014-18
- Table 22: Russia consumer price index (absolute), 2014-18
- Table 23: Russia exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Russia confectionery market value: \$ million, 2014-18

Figure 2: Russia confectionery market volume: million kilograms, 2014-18

Figure 3: Russia confectionery market category segmentation: % share, by value, 2018

Figure 4: Russia confectionery market geography segmentation: % share, by value, 2018

Figure 5: Russia confectionery market share: % share, by value, 2018

Figure 6: Russia confectionery market distribution: % share, by value, 2018

Figure 7: Russia confectionery market value forecast: \$ million, 2018-23

Figure 8: Russia confectionery market volume forecast: million kilograms, 2018-23

Figure 9: Forces driving competition in the confectionery market in Russia, 2018

Figure 10: Drivers of buyer power in the confectionery market in Russia, 2018

Figure 11: Drivers of supplier power in the confectionery market in Russia, 2018

Figure 12: Factors influencing the likelihood of new entrants in the confectionery market in Russia, 2018

Figure 13: Factors influencing the threat of substitutes in the confectionery market in Russia, 2018

Figure 14: Drivers of degree of rivalry in the confectionery market in Russia, 2018

Figure 15: Mondelez International, Inc.: revenues & profitability

Figure 16: Mondelez International, Inc.: assets & liabilities

Figure 17: Nestle SA: revenues & profitability

Figure 18: Nestle SA: assets & liabilities

COMPANIES MENTIONED

Mars, Incorporated

Mondelez International, Inc.

Nestle SA

United Confectioners

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