

Confectionery in the Netherlands

<https://marketpublishers.com/r/C74802B74B5EN.html>

Date: February 2019

Pages: 36

Price: US\$ 350.00 (Single User License)

ID: C74802B74B5EN

Abstracts

Confectionery in the Netherlands

SUMMARY

Confectionery in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery products consists of hard boiled sweets, mints, caramels & toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2018 annual average exchange rates.

The Dutch confectionery market had total revenues of \$2,623.4m in 2018, representing a compound annual growth rate (CAGR) of 4.3% between 2014 and 2018.

Market consumption volume increased with a CAGR of 2.6% between 2014 and 2018, to reach a total of 199.3 million kilograms in 2018.

Stable economic growth, the increasing employment rate and rising disposable income created opportunities for consumers to demand premium products over the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in the Netherlands

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands confectionery market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Netherlands confectionery market by value in 2018?

What will be the size of the Netherlands confectionery market in 2023?

What factors are affecting the strength of competition in the Netherlands confectionery market?

How has the market performed over the last five years?

Who are the top competitors in the Netherlands's confectionery market?

Contents

Executive Summary
Market value
Market value forecast
Market volume
Market volume forecast
Category segmentation
Geography segmentation
Market share
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market volume
Market Segmentation
Category segmentation
Geography segmentation
Market share
Market distribution
Market Outlook
Market value forecast
Market volume forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Cloetta AB
Mars, Incorporated
Mondelez International, Inc.
Perfetti Van Melle S.p.A.
Macroeconomic Indicators
Country data

Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Netherlands confectionery market value: \$ million, 2014-18
- Table 2: Netherlands confectionery market volume: million kilograms, 2014-18
- Table 3: Netherlands confectionery market category segmentation: \$ million, 2018
- Table 4: Netherlands confectionery market geography segmentation: \$ million, 2018
- Table 5: Netherlands confectionery market share: % share, by value, 2018
- Table 6: Netherlands confectionery market distribution: % share, by value, 2018
- Table 7: Netherlands confectionery market value forecast: \$ million, 2018-23
- Table 8: Netherlands confectionery market volume forecast: million kilograms, 2018-23
- Table 9: Cloetta AB: key facts
- Table 10: Cloetta AB: key financials (\$)
- Table 11: Cloetta AB: key financials (SEK)
- Table 12: Cloetta AB: key financial ratios
- Table 13: Mars, Incorporated: key facts
- Table 14: Mondelez International, Inc.: key facts
- Table 15: Mondelez International, Inc.: key financials (\$)
- Table 16: Mondelez International, Inc.: key financial ratios
- Table 17: Perfetti Van Melle S.p.A.: key facts
- Table 18: Netherlands size of population (million), 2014-18
- Table 19: Netherlands gdp (constant 2005 prices, \$ billion), 2014-18
- Table 20: Netherlands gdp (current prices, \$ billion), 2014-18
- Table 21: Netherlands inflation, 2014-18
- Table 22: Netherlands consumer price index (absolute), 2014-18
- Table 23: Netherlands exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Netherlands confectionery market value: \$ million, 2014-18

Figure 2: Netherlands confectionery market volume: million kilograms, 2014-18

Figure 3: Netherlands confectionery market category segmentation: % share, by value, 2018

Figure 4: Netherlands confectionery market geography segmentation: % share, by value, 2018

Figure 5: Netherlands confectionery market share: % share, by value, 2018

Figure 6: Netherlands confectionery market distribution: % share, by value, 2018

Figure 7: Netherlands confectionery market value forecast: \$ million, 2018-23

Figure 8: Netherlands confectionery market volume forecast: million kilograms, 2018-23

Figure 9: Forces driving competition in the confectionery market in the Netherlands, 2018

Figure 10: Drivers of buyer power in the confectionery market in the Netherlands, 2018

Figure 11: Drivers of supplier power in the confectionery market in the Netherlands, 2018

Figure 12: Factors influencing the likelihood of new entrants in the confectionery market in the Netherlands, 2018

Figure 13: Factors influencing the threat of substitutes in the confectionery market in the Netherlands, 2018

Figure 14: Drivers of degree of rivalry in the confectionery market in the Netherlands, 2018

Figure 15: Cloetta AB: revenues & profitability

Figure 16: Cloetta AB: assets & liabilities

Figure 17: Mondelez International, Inc.: revenues & profitability

Figure 18: Mondelez International, Inc.: assets & liabilities

COMPANIES MENTIONED

Cloetta AB

Mars, Incorporated

Mondelez International, Inc.

Perfetti Van Melle S.p.A.

I would like to order

Product name: Confectionery in the Netherlands

Product link: <https://marketpublishers.com/r/C74802B74B5EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C74802B74B5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970