

# Confectionery Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/C3D1B158446EEN.html>

Date: March 2022

Pages: 296

Price: US\$ 1,495.00 (Single User License)

ID: C3D1B158446EEN

## Abstracts

Confectionery Market Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

Global Confectionery industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery products consists of hard boiled sweets, mints, caramels & toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The global confectionery market had total revenues of \$180,932.8m in 2020, representing a compound annual growth rate (CAGR) of 3.2% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.4% between 2016-2020, to reach a total of 14,412.9 million kg in 2020.

Increasing disposable income and rapid urbanization are the primary factors supporting the growth of this market.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global confectionery market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global confectionery market

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global confectionery market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the global confectionery market by value in 2020?

What will be the size of the global confectionery market in 2025?

What factors are affecting the strength of competition in the global confectionery market?

How has the market performed over the last five years?

Who are the top competitors in the global confectionery market?

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