

Confectionery in Switzerland

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Abstracts

Confectionery in Switzerland

Summary

Confectionery in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery products consists of hard boiled sweets, mints, caramels & toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2023 annual average exchange rates.

The Swiss Confectionery market had total revenues of \$2,726.1 million in 2023, representing a compound annual growth rate (CAGR) of 2.2% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 0.3% between

2018 and 2023, to reach a total of 103.6 million kilograms in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 5.1% for the five-year period 2023-2028, which is expected to drive the market to a value of \$3,501.1 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the confectionery market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in Switzerland

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland confectionery market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Switzerland confectionery market by value in 2023?

What will be the size of the Switzerland confectionery market in 2028?

What factors are affecting the strength of competition in the Switzerland confectionery market?

How has the market performed over the last five years?

Who are the top competitors in Switzerland's confectionery market?

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