

Confectionery in Scandinavia

<https://marketpublishers.com/r/C2B00473768EN.html>

Date: June 2020

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: C2B00473768EN

Abstracts

Confectionery in Scandinavia

SUMMARY

Confectionery in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery segment consists of hard boiled sweets, mints, caramels and toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates.

The Scandinavian confectionery market had total revenues of \$5,379.1m in 2019, representing a compound annual growth rate (CAGR) of 3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.7% between 2015 and

2019, to reach a total of 310.5 million kilograms in 2019.

The confectionery markets in Scandinavian countries are mature, which is driving the market at a moderate level.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in Scandinavia

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia confectionery market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Scandinavia confectionery market by value in 2019?

What will be the size of the Scandinavia confectionery market in 2024?

What factors are affecting the strength of competition in the Scandinavia confectionery market?

How has the market performed over the last five years?

Who are the top competitors in Scandinavia's confectionery market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading market players?
- 7.3. Which companies have been the most successful in increasing their market shares since 2015?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the most significant M&A deals in the Scandinavia confectionery market over the last five years?

8 COMPANY PROFILES

- 8.1. Mondelez International, Inc.
- 8.2. Cloetta AB
- 8.3. Oy Karl Fazer Ab

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Scandinavia confectionery market value: \$ million, 2015-19

Table 2: Scandinavia confectionery market volume: million kilograms, 2015-19

Table 3: Scandinavia confectionery market category segmentation: \$ million, 2019

Table 4: Scandinavia confectionery market geography segmentation: \$ million, 2019

Table 5: Scandinavia confectionery market distribution: % share, by value, 2019

Table 6: Scandinavia confectionery market value forecast: \$ million, 2019-24

Table 7: Scandinavia confectionery market volume forecast: million kilograms, 2019-24

Table 8: Scandinavia confectionery market share: % share, by value, 2019

Table 9: Mondelez International, Inc.: key facts

Table 10: Mondelez International, Inc.: Annual Financial Ratios

Table 11: Mondelez International, Inc.: Key Employees

Table 12: Mondelez International, Inc.: Key Employees Continued

Table 13: Cloetta AB: key facts

Table 14: Cloetta AB: Annual Financial Ratios

Table 15: Cloetta AB: Key Employees

Table 16: Oy Karl Fazer Ab: key facts

Table 17: Oy Karl Fazer Ab: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: Scandinavia confectionery market value: \$ million, 2015-19

Figure 2: Scandinavia confectionery market volume: million kilograms, 2015-19

Figure 3: Scandinavia confectionery market category segmentation: % share, by value, 2019

Figure 4: Scandinavia confectionery market geography segmentation: % share, by value, 2019

Figure 5: Scandinavia confectionery market distribution: % share, by value, 2019

Figure 6: Scandinavia confectionery market value forecast: \$ million, 2019-24

Figure 7: Scandinavia confectionery market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the confectionery market in Scandinavia, 2019

Figure 9: Drivers of buyer power in the confectionery market in Scandinavia, 2019

Figure 10: Drivers of supplier power in the confectionery market in Scandinavia, 2019

Figure 11: Factors influencing the likelihood of new entrants in the confectionery market in Scandinavia, 2019

Figure 12: Factors influencing the threat of substitutes in the confectionery market in Scandinavia, 2019

Figure 13: Drivers of degree of rivalry in the confectionery market in Scandinavia, 2019

Figure 14: Scandinavia confectionery market share: % share, by value, 2019

I would like to order

Product name: Confectionery in Scandinavia

Product link: <https://marketpublishers.com/r/C2B00473768EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2B00473768EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970