

Confectionery in North America

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Abstracts

Confectionery in North America

SUMMARY

Confectionery in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery segment consists of hard boiled sweets, mints, caramels and toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates.

The North American confectionery market had total revenues of \$47,743.1m in 2019, representing a compound annual growth rate (CAGR) of 2.6% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.4% between 2015 and

2019, to reach a total of 3.5 billion kilograms in 2019.

Market growth was largely supported by increased demand for premium chocolate and small size share-packs.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in North America

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America confectionery market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America confectionery market by value in 2019?

What will be the size of the North America confectionery market in 2024?

What factors are affecting the strength of competition in the North America confectionery market?

How has the market performed over the last five years?

Who are the top competitors in North America's confectionery market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading market players?
- 7.3. Which companies have been the most successful in increasing their market shares since 2015?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. The Hershey Co
- 8.2. Mars, Incorporated
- 8.3. Mondelez International, Inc.

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America confectionery market value: \$ million, 2015-19

Table 2: North America confectionery market volume: million kilograms, 2015-19

Table 3: North America confectionery market category segmentation: \$ million, 2019

Table 4: North America confectionery market geography segmentation: \$ million, 2019

Table 5: North America confectionery market distribution: % share, by value, 2019

Table 6: North America confectionery market value forecast: \$ million, 2019-24

Table 7: North America confectionery market volume forecast: million kilograms, 2019-24

Table 8: North America confectionery market share: % share, by value, 2019

Table 9: The Hershey Co: key facts

Table 10: The Hershey Co: Annual Financial Ratios

Table 11: The Hershey Co: Annual Financial Ratios (Continued)

Table 12: The Hershey Co: Key Employees

Table 13: The Hershey Co: Key Employees Continued

Table 14: Mars, Incorporated: key facts

Table 15: Mars, Incorporated: Key Employees

Table 16: Mondelez International, Inc.: key facts

Table 17: Mondelez International, Inc.: Annual Financial Ratios

Table 18: Mondelez International, Inc.: Key Employees

Table 19: Mondelez International, Inc.: Key Employees Continued

List Of Figures

LIST OF FIGURES

Figure 1: North America confectionery market value: \$ million, 2015-19

Figure 2: North America confectionery market volume: million kilograms, 2015-19

Figure 3: North America confectionery market category segmentation: % share, by value, 2019

Figure 4: North America confectionery market geography segmentation: % share, by value, 2019

Figure 5: North America confectionery market distribution: % share, by value, 2019

Figure 6: North America confectionery market value forecast: \$ million, 2019-24

Figure 7: North America confectionery market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the confectionery market in North America, 2019

Figure 9: Drivers of buyer power in the confectionery market in North America, 2019

Figure 10: Drivers of supplier power in the confectionery market in North America, 2019

Figure 11: Factors influencing the likelihood of new entrants in the confectionery market in North America, 2019

Figure 12: Factors influencing the threat of substitutes in the confectionery market in North America, 2019

Figure 13: Drivers of degree of rivalry in the confectionery market in North America, 2019

Figure 14: North America confectionery market share: % share, by value, 2019

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