

# Confectionery in Japan

<https://marketpublishers.com/r/C4367AE9E11EN.html>

Date: June 2020

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: C4367AE9E11EN

## Abstracts

Confectionery in Japan

### SUMMARY

Confectionery in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery segment consists of hard boiled sweets, mints, caramels and toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates.

The Japanese confectionery market had total revenues of \$7,968.4m in 2019, representing a compound annual growth rate (CAGR) of 1.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.5% between 2015 and 2019, to reach a total of 300.7 million kilograms in 2019.

An economic slowdown affected market growth during the review period.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in Japan

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan confectionery market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Japan confectionery market by value in 2019?

What will be the size of the Japan confectionery market in 2024?

What factors are affecting the strength of competition in the Japan confectionery market?

How has the market performed over the last five years?

Who are the top competitors in Japan's confectionery market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading market players?
- 7.3. Which companies have been the most successful in increasing their market shares since 2015?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Lotte Co Ltd
- 8.2. Morinaga & Co. Ltd.
- 8.3. Meiji Holdings Co, Ltd.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan confectionery market value: \$ million, 2015-19
- Table 2: Japan confectionery market volume: million kilograms, 2015-19
- Table 3: Japan confectionery market category segmentation: \$ million, 2019
- Table 4: Japan confectionery market geography segmentation: \$ million, 2019
- Table 5: Japan confectionery market distribution: % share, by value, 2019
- Table 6: Japan confectionery market value forecast: \$ million, 2019-24
- Table 7: Japan confectionery market volume forecast: million kilograms, 2019-24
- Table 8: Japan confectionery market share: % share, by value, 2019
- Table 9: Lotte Co Ltd: key facts
- Table 10: Lotte Co Ltd: Key Employees
- Table 11: Morinaga & Co. Ltd.: key facts
- Table 12: Morinaga & Co. Ltd.: Annual Financial Ratios
- Table 13: Morinaga & Co. Ltd.: Key Employees
- Table 14: Meiji Holdings Co, Ltd.: key facts
- Table 15: Meiji Holdings Co, Ltd.: Annual Financial Ratios
- Table 16: Meiji Holdings Co, Ltd.: Key Employees
- Table 17: Japan size of population (million), 2015-19
- Table 18: Japan gdp (constant 2005 prices, \$ billion), 2015-19
- Table 19: Japan gdp (current prices, \$ billion), 2015-19
- Table 20: Japan inflation, 2015-19
- Table 21: Japan consumer price index (absolute), 2015-19
- Table 22: Japan exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan confectionery market value: \$ million, 2015-19

Figure 2: Japan confectionery market volume: million kilograms, 2015-19

Figure 3: Japan confectionery market category segmentation: % share, by value, 2019

Figure 4: Japan confectionery market geography segmentation: % share, by value, 2019

Figure 5: Japan confectionery market distribution: % share, by value, 2019

Figure 6: Japan confectionery market value forecast: \$ million, 2019-24

Figure 7: Japan confectionery market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the confectionery market in Japan, 2019

Figure 9: Drivers of buyer power in the confectionery market in Japan, 2019

Figure 10: Drivers of supplier power in the confectionery market in Japan, 2019

Figure 11: Factors influencing the likelihood of new entrants in the confectionery market in Japan, 2019

Figure 12: Factors influencing the threat of substitutes in the confectionery market in Japan, 2019

Figure 13: Drivers of degree of rivalry in the confectionery market in Japan, 2019

Figure 14: Japan confectionery market share: % share, by value, 2019

## I would like to order

Product name: Confectionery in Japan

Product link: <https://marketpublishers.com/r/C4367AE9E11EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C4367AE9E11EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970