

Compuware Corp - Strategy, SWOT and Corporate Finance Report

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Abstracts

Compuware Corp - Strategy, SWOT and Corporate Finance Report

SUMMARY

Compuware Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

Compuware Corp (Compuware), a subsidiary of Thoma Bravo LLC, offers mainframe application development and performance optimization solutions. The company offers application analysis, application debugging, application performance management, batch automation cybersecurity, data management, data privacy services. It also provides IMS virtualization, mainframe modernization, source code management and main frame Devops. Compuware markets products under Abend-AID, Application Audit, File-AID, ISPW, Strobe, Topaz, Xpediter brand names. Compuware's major customers include Amtrak, Bridgestone, Cigna, FBL Financial group, Kelly services, Huntington, KFB, Walmart, PNC, TCF bank, Deutsche Bank, CVS Caremark, Neiman Marcus, The hartford and Nissan. The company's business operations span across the Americas, Asia-Pacific, Australia, New Zealand, and Europe. Compuware is headquartered in Detroit, Michigan, the US.

SCOPE



Detailed information on Compuware Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Compuware Corp in the form of a SWOT analysis

An in-depth view of the business model of Compuware Corp including a breakdown and examination of key business segments

Intelligence on Compuware Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Compuware Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Compuware Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Compuware Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Compuware Corp's business structure, strategy and prospects.



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