

# Companhia Brasileira de Distribuicao - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/C289039D641EN.html>

Date: December 2024

Pages: 40

Price: US\$ 175.00 (Single User License)

ID: C289039D641EN

## Abstracts

Companhia Brasileira de Distribuicao Company Profile and SWOT Analysis

### Summary

Companhia Brasileira de Distribuicao Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Companhia Brasileira De Distribuicao (CBD or 'the company') is a retailing company that operates through a network of hypermarkets, supermarkets, specialized stores and department stores. The company also operates through these stores sells various food and non-food products, including beverages, fruits, vegetables, meat, bread, disposable products, clothing, magazines, mattresses, gardening and electronics products, and furniture products. CBD brands include Extra Supermercado, Surtimayorista, Pao de Acucar, Minuto Pao de Acucar, Mini Extra, Extra Hyper, Assai, Pao de Acucar Adega, Aliados Minimercado, Compre Bem and Mercado Extra. It primarily operates across Brazil. The company is headquartered in Sao Paulo, Brazil.

### Scope

Detailed information on Companhia Brasileira de Distribuicao required for business and competitor intelligence needs

A study of the major internal and external factors affecting Companhia Brasileira de Distribuicao in the form of a SWOT analysis

An in-depth view of the business model of Companhia Brasileira de Distribuicao including a breakdown and examination of key business segments

Intelligence on Companhia Brasileira de Distribuicao's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Companhia Brasileira de Distribuicao, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Companhia Brasileira de Distribuicao and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Companhia Brasileira de Distribuicao as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Companhia Brasileira de Distribuicao's business structure, strategy and prospects.

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