

# Comerica Inc - Company Profile and SWOT Analysis

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## Abstracts

Comerica Inc - Company Profile and SWOT Analysis

### SUMMARY

Comerica Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Comerica Inc (Comerica) offers personal and corporate banking, wealth management, and related financial solutions. Its offerings include deposit services such as savings and checking accounts and certificate of deposits; loans for home equity, mortgage, personal and corporate requirements, education, auto, and mortgages; debit and credit cards; bancassurance for life, disability, property, vehicle, dental, health, legal, property, travel, and liability risks. The company offers various services including treasury and cash management, asset and liquidity management, brokerage, equipment leasing, foreign exchange, international and trade finance, trust and custody, institutional investment, corporate investment banking, capital raising, advisory, online banking, and mobile banking services, among others. It operates in the US, Canada, and Mexico. Comerica is headquartered in Dallas, Texas, the US.

### SCOPE

Detailed information on Comerica Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Comerica Inc in the form of a SWOT analysis

An in-depth view of the business model of Comerica Inc including a breakdown and examination of key business segments

Intelligence on Comerica Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Comerica Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Comerica Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Comerica Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Comerica Inc's business structure, strategy and prospects.

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