

Comcast Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

Comcast Corporation %li%Strategy, SWOT and Corporate Finance Report

Summary

Comcast Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Comcast Corporation (Comcast or “the company”) is a provider of media and technology services, which produces and distributes entertainment, news, sports, filmed entertainment and other content through NBCUniversal, Sky and operates cable systems through Comcast Cable. The company's major services include cable communications, advertising, cable networks, regional sports and news networks, content licensing, broadcasting, film studios, distribution, theme parks, video services, broadband, and voice services. Comcast offers its services directly to residential and business customers through its customer service call centers, retail stores and customer service centers, door-to-door selling, websites, telemarketing, third-party outlets, and through advertising via direct mail, television and the Internet. It primarily operates in the US, Europe and Asia. The company is headquartered in Philadelphia, Pennsylvania, the US.

Scope

Detailed information on Comcast Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Comcast Corporation in the form of a SWOT analysis

An in-depth view of the business model of Comcast Corporation including a breakdown and examination of key business segments

Intelligence on Comcast Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Comcast Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Comcast Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Comcast Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Comcast Corporation's business structure, strategy and prospects.

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