

Colombo - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Colombo” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Colombo.

Colombo District is one of the 25 districts in Sri Lanka. It includes the capital city Colombo and 12 other sub-units known as divisional secretariats. The economy growth in the district is likely to be driven by the Sri Lanka’s economic reform program, which is supported by International Monetary Fund (IMF) for a three-year extended fund facility to pursue revenue-based fiscal consolidation. Service sector is a major contributor to the overall GVA of area’s economy accounting for 66.5%.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sector remains the key contributor to the area’s economy - and the major employer.

Colombo is a key tourist destination for both domestic and international tourists and witnessed a significant decline in 2020.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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