

Colombia Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Wireless Telecommunication Services in Colombia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Colombian wireless telecommunication services market had total revenues of \$3.9 billion in 2022, representing a negative compound annual growth rate (CAGR) of 1.1% between 2017 and 2022.

Market volume increased with a CAGR of 5.7% between 2017 and 2022, to reach a total of 76.9 million subscribers in 2022.

The growth of the Colombian wireless telecommunication services market can

also be attributed to the increase in mobile penetration in the country. For instance, according to in-house research, mobile penetration in Colombia stood at 148.7 per 100 people in 2022.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the wireless telecommunication services market in Colombia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Colombia

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Colombia wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Colombia wireless telecommunication services market by value in 2022?

What will be the size of the Colombia wireless telecommunication services market in 2027?

What factors are affecting the strength of competition in the Colombia wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Colombia's wireless telecommunication services market?

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