

# Colombia Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/CE09F037D9B0EN.html>

Date: March 2023

Pages: 69

Price: US\$ 350.00 (Single User License)

ID: CE09F037D9B0EN

## Abstracts

Colombia Travel and Tourism Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Travel & Tourism in Colombia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Colombian travel and tourism industry had total revenues of \$24.1 billion in 2022, representing a compound annual growth rate (CAGR) of 0.2% between 2017 and 2022.

Food service was the industry's largest segment in 2022, with total revenues of \$10.8 billion, equivalent to 45.1% of the industry's overall value.

Colombia is one of the most popular tourist destinations in South America owing to its stunning landscapes, Afro-diasporic culture and beautiful beaches. The

US, Mexico, Peru and Argentina are some of the key inbound tourism markets for Colombia.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Colombia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Colombia

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Colombia travel & tourism market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Colombia travel & tourism market by value in 2022?

What will be the size of the Colombia travel & tourism market in 2027?

What factors are affecting the strength of competition in the Colombia travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Colombia's travel & tourism market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?
- 7.7. How is technology being used by these leading companies?
- 7.8. Are there any threats to these leading players?
- 7.9. What have been the most recent developments in the hotels and motels industry?

## **8 COMPANY PROFILES**

- 8.1. Grupo Nutresa SA
- 8.2. Frisby SA
- 8.3. Hoteles Estelar S.A.
- 8.4. Marriott International Inc
- 8.5. McDonald's Corp
- 8.6. Decameron All Inclusive Hotels & Resorts
- 8.7. Avianca Holdings SA
- 8.8. Hilton Worldwide Holdings Inc
- 8.9. LATAM Airlines Group SA
- 8.10. Copa Holdings SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Colombia travel & tourism industry value: \$ billion, 2017–22(e)
- Table 2: Colombia travel & tourism industry category segmentation: % share, by value, 2017–2022(e)
- Table 3: Colombia travel & tourism industry category segmentation: \$ billion, 2017-2022
- Table 4: Colombia travel & tourism industry geography segmentation: \$ billion, 2022(e)
- Table 5: Colombia travel & tourism industry value forecast: \$ billion, 2022–27
- Table 6: Grupo Nutresa SA: key facts
- Table 7: Grupo Nutresa SA: Annual Financial Ratios
- Table 8: Grupo Nutresa SA: Key Employees
- Table 9: Frisby SA: key facts
- Table 10: Hoteles Estelar S.A.: key facts
- Table 11: Hoteles Estelar S.A.: Key Employees
- Table 12: Marriott International Inc: key facts
- Table 13: Marriott International Inc: Annual Financial Ratios
- Table 14: Marriott International Inc: Key Employees
- Table 15: Marriott International Inc: Key Employees Continued
- Table 16: Marriott International Inc: Key Employees Continued
- Table 17: Marriott International Inc: Key Employees Continued
- Table 18: McDonald's Corp: key facts
- Table 19: McDonald's Corp: Annual Financial Ratios
- Table 20: McDonald's Corp: Key Employees
- Table 21: McDonald's Corp: Key Employees Continued
- Table 22: McDonald's Corp: Key Employees Continued
- Table 23: Decameron All Inclusive Hotels & Resorts: key facts
- Table 24: Decameron All Inclusive Hotels & Resorts: Key Employees
- Table 25: Avianca Holdings SA: key facts
- Table 26: Avianca Holdings SA: Annual Financial Ratios
- Table 27: Avianca Holdings SA: Key Employees
- Table 28: Hilton Worldwide Holdings Inc: key facts
- Table 29: Hilton Worldwide Holdings Inc: Annual Financial Ratios
- Table 30: Hilton Worldwide Holdings Inc: Key Employees
- Table 31: Hilton Worldwide Holdings Inc: Key Employees Continued
- Table 32: Hilton Worldwide Holdings Inc: Key Employees Continued
- Table 33: LATAM Airlines Group SA: key facts
- Table 34: LATAM Airlines Group SA: Annual Financial Ratios

- Table 35: LATAM Airlines Group SA: Key Employees
- Table 36: Copa Holdings SA: key facts
- Table 37: Copa Holdings SA: Annual Financial Ratios
- Table 38: Copa Holdings SA: Key Employees
- Table 39: Colombia size of population (million), 2018–22
- Table 40: Colombia gdp (constant 2005 prices, \$ billion), 2018–22
- Table 41: Colombia gdp (current prices, \$ billion), 2018–22
- Table 42: Colombia inflation, 2018–22
- Table 43: Colombia consumer price index (absolute), 2018–22
- Table 44: Colombia exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Colombia travel & tourism industry value: \$ billion, 2017–22(e)

Figure 2: Colombia travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: Colombia travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: Colombia travel & tourism industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in Colombia, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Colombia, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Colombia, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Colombia, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Colombia, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Colombia, 2022

## I would like to order

Product name: Colombia Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/CE09F037D9B0EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE09F037D9B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



