

# Colombia Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

https://marketpublishers.com/r/C27A8B5F716CEN.html

Date: July 2023

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: C27A8B5F716CEN

# **Abstracts**

Colombia Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Telecommunication Services in Colombia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.

The Colombian telecommunication services market had total revenues of \$6.6 billion in 2022, representing a negative compound annual growth rate (CAGR) of 1.5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 5.2% between 2017 and 2022, to reach a total of 93.1 million total subscriptions in 2022.

Colombia's share in the American telecommunication services market stood at 1.6% in 2022.



## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Colombia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Colombia

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Colombia telecommunication services market with five year forecasts

# Reasons to Buy

What was the size of the Colombia telecommunication services market by value in 2022?

What will be the size of the Colombia telecommunication services market in 2027?

What factors are affecting the strength of competition in the Colombia telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Colombia's telecommunication services market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

## **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

#### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the most recent M&A of the leading players?

#### **8 COMPANY PROFILES**

- 8.1. America Movil, SA DE C.V.
- 8.2. Millicom International Cellular SA
- 8.3. Telefonica, S.A.

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Colombia telecommunication services market value: \$ billion, 2017-22
- Table 2: Colombia telecommunication services market volume: million Total

Subscriptions, 2017-22

Table 3: Colombia telecommunication services market category segmentation: % share,

by value, 2017-2022

Table 4: Colombia telecommunication services market category segmentation: \$ billion,

2017-2022

Table 5: Colombia telecommunication services market geography segmentation: \$

billion, 2022

- Table 6: Colombia telecommunication services market value forecast: \$ billion, 2022-27
- Table 7: Colombia telecommunication services market volume forecast: million Total

Subscriptions, 2022-27

- Table 8: America Movil, SA DE C.V.: key facts
- Table 9: America Movil, SA DE C.V.: Annual Financial Ratios
- Table 10: America Movil, SA DE C.V.: Key Employees
- Table 11: America Movil, SA DE C.V.: Key Employees Continued
- Table 12: Millicom International Cellular SA: key facts
- Table 13: Millicom International Cellular SA: Annual Financial Ratios
- Table 14: Millicom International Cellular SA: Key Employees
- Table 15: Telefonica, S.A.: key facts
- Table 16: Telefonica, S.A.: Annual Financial Ratios
- Table 17: Telefonica, S.A.: Key Employees
- Table 18: Telefonica, S.A.: Key Employees Continued
- Table 19: Colombia size of population (million), 2018-22
- Table 20: Colombia gdp (constant 2005 prices, \$ billion), 2018-22
- Table 21: Colombia gdp (current prices, \$ billion), 2018-22
- Table 22: Colombia inflation, 2018-22
- Table 23: Colombia consumer price index (absolute), 2018-22
- Table 24: Colombia exchange rate, 2018-22



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Colombia telecommunication services market value: \$ billion, 2017-22
- Figure 2: Colombia telecommunication services market volume: million Total Subscriptions, 2017-22
- Figure 3: Colombia telecommunication services market category segmentation: \$ billion, 2017-2022
- Figure 4: Colombia telecommunication services market geography segmentation: % share, by value, 2022
- Figure 5: Colombia telecommunication services market value forecast: \$ billion, 2022-27
- Figure 6: Colombia telecommunication services market volume forecast: million Total Subscriptions, 2022-27
- Figure 7: Forces driving competition in the telecommunication services market in Colombia, 2022
- Figure 8: Drivers of buyer power in the telecommunication services market in Colombia, 2022
- Figure 9: Drivers of supplier power in the telecommunication services market in Colombia, 2022
- Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Colombia, 2022
- Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Colombia, 2022
- Figure 12: Drivers of degree of rivalry in the telecommunication services market in Colombia, 2022



#### I would like to order

Product name: Colombia Telecommunication Services Market Summary, Competitive Analysis and

Forecast to 2027

Product link: <a href="https://marketpublishers.com/r/C27A8B5F716CEN.html">https://marketpublishers.com/r/C27A8B5F716CEN.html</a>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C27A8B5F716CEN.html">https://marketpublishers.com/r/C27A8B5F716CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



