

Colombia Online Retail Market to 2027

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Abstracts

Colombia Online Retail Market to 2027

Summary

Online Retail in Colombia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.

The Colombian online retail sector had total revenues of \$4.8 billion in 2022, representing a compound annual growth rate (CAGR) of 32.8% between 2017 and 2022.

The apparel retail segment accounted for the sector's largest proportion in 2022, with total revenues of \$1.7 billion, equivalent to 35.3% of the sector's overall value.

The growth in the Asia-Pacific online retail sector is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to Scotia Bank, Colombia's Consumer Confidence Index (CCI) rose by 90 basis points in September, primarily due to a 2.7 percentage point increase in the Economic Conditions Index component.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Colombia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Colombia

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Colombia online retail market with five year forecasts

Reasons to Buy

What was the size of the Colombia online retail market by value in 2022?

What will be the size of the Colombia online retail market in 2027?

What factors are affecting the strength of competition in the Colombia online retail market?

How has the market performed over the last five years?

What are the main segments that make up Colombia's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPANY PROFILES

- 7.1. Mercado Libre Inc
- 7.2. Falabella SA
- 7.3. Almacenes Exito SA

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 APPENDIX

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Colombia online retail sector value: \$ million, 2017–22
- Table 2: Colombia online retail sector category segmentation: % share, by value, 2017–2022
- Table 3: Colombia online retail sector category segmentation: \$ million, 2017-2022
- Table 4: Colombia online retail sector geography segmentation: \$ million, 2022
- Table 5: Colombia online retail sector distribution: % share, by value, 2022
- Table 6: Colombia online retail sector value forecast: \$ million, 2022–27
- Table 7: Mercado Libre Inc: key facts
- Table 8: Mercado Libre Inc: Annual Financial Ratios
- Table 9: Mercado Libre Inc: Key Employees
- Table 10: Falabella SA: key facts
- Table 11: Falabella SA: Annual Financial Ratios
- Table 12: Falabella SA: Key Employees
- Table 13: Almacenes Exito SA: key facts
- Table 14: Almacenes Exito SA: Annual Financial Ratios
- Table 15: Almacenes Exito SA: Key Employees
- Table 16: Colombia size of population (million), 2018–22
- Table 17: Colombia gdp (constant 2005 prices, \$ billion), 2018–22
- Table 18: Colombia gdp (current prices, \$ billion), 2018–22
- Table 19: Colombia inflation, 2018–22
- Table 20: Colombia consumer price index (absolute), 2018–22
- Table 21: Colombia exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Colombia online retail sector value: \$ million, 2017–22

Figure 2: Colombia online retail sector category segmentation: \$ million, 2017-2022

Figure 3: Colombia online retail sector geography segmentation: % share, by value, 2022

Figure 4: Colombia online retail sector distribution: % share, by value, 2022

Figure 5: Colombia online retail sector value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the online retail sector in Colombia, 2022

Figure 7: Drivers of buyer power in the online retail sector in Colombia, 2022

Figure 8: Drivers of supplier power in the online retail sector in Colombia, 2022

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in Colombia, 2022

Figure 10: Factors influencing the threat of substitutes in the online retail sector in Colombia, 2022

Figure 11: Drivers of degree of rivalry in the online retail sector in Colombia, 2022

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