

# Colombia New Cars Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/C830528FC84FEN.html>

Date: February 2023

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: C830528FC84FEN

## Abstracts

Colombia New Cars Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

New Cars in Colombia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickups used predominantly in North America, and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market share data for the New Cars industry applies to motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. therefore where possible, market share data represents sales figures for every brand in that manufacturing group within each country. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Colombian new car market is expected to generate total revenues of \$3

billion in 2022, representing a compound annual growth rate (CAGR) of 2.9% between 2017 and 2022.

Market consumption volume is forecast to decline with a negative CAGR of 1.5% between 2017 and 2022, reaching a total of 191,300 cars in 2022.

A positive macroeconomic environment that kept consumer confidence high, along with the low cost of car loans and increasing disposable incomes, stimulated demand for new vehicles and the replacement of existing old vehicles.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Colombia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Colombia

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Colombia new cars market with five year forecasts

## **REASONS TO BUY**

What was the size of the Colombia new cars market by value in 2022?

What will be the size of the Colombia new cars market in 2027?

What factors are affecting the strength of competition in the Colombia new cars market?

How has the market performed over the last five years?

What are the main segments that make up Colombia's new cars market?



## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

## **8 COMPANY PROFILES**

8.1. General Motors Company

8.2. Renault SA

8.3. Hyundai Motor Company

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Colombia new cars market value: \$ billion, 2017-22(e)
- Table 2: Colombia new cars market volume: thousand units, 2017–22(e)
- Table 3: Colombia new cars market geography segmentation: \$ billion, 2022(e)
- Table 4: Colombia new cars market value forecast: \$ billion, 2022-27
- Table 5: Colombia new cars market volume forecast: thousand units, 2022–27
- Table 6: Colombia new cars market share: % share, by volume, 2022(e)
- Table 7: General Motors Company: key facts
- Table 8: General Motors Company: Annual Financial Ratios
- Table 9: General Motors Company: Key Employees
- Table 10: General Motors Company: Key Employees Continued
- Table 11: General Motors Company: Key Employees Continued
- Table 12: Renault SA: key facts
- Table 13: Renault SA: Annual Financial Ratios
- Table 14: Renault SA: Key Employees
- Table 15: Renault SA: Key Employees Continued
- Table 16: Hyundai Motor Company: key facts
- Table 17: Hyundai Motor Company: Annual Financial Ratios
- Table 18: Hyundai Motor Company: Key Employees
- Table 19: Hyundai Motor Company: Key Employees Continued
- Table 20: Colombia size of population (million), 2018–22
- Table 21: Colombia gdp (constant 2005 prices, \$ billion), 2018–22
- Table 22: Colombia gdp (current prices, \$ billion), 2018–22
- Table 23: Colombia inflation, 2018–22
- Table 24: Colombia consumer price index (absolute), 2018–22
- Table 25: Colombia exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

- Figure 1: Colombia new cars market value: \$ billion, 2017-22(e)
- Figure 2: Colombia new cars market volume: thousand units, 2017–22(e)
- Figure 3: Colombia new cars market geography segmentation: % share, by value, 2022(e)
- Figure 4: Colombia new cars market value forecast: \$ billion, 2022-27
- Figure 5: Colombia new cars market volume forecast: thousand units, 2022–27
- Figure 6: Forces driving competition in the new cars market in Colombia, 2022
- Figure 7: Drivers of buyer power in the new cars market in Colombia, 2022
- Figure 8: Drivers of supplier power in the new cars market in Colombia, 2022
- Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Colombia, 2022
- Figure 10: Factors influencing the threat of substitutes in the new cars market in Colombia, 2022
- Figure 11: Drivers of degree of rivalry in the new cars market in Colombia, 2022
- Figure 12: Colombia new cars market share: % share, by volume, 2022(e)

## I would like to order

Product name: Colombia New Cars Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/C830528FC84FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C830528FC84FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970