

# Colombia Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/C1C239E2E946EN.html>

Date: March 2023

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: C1C239E2E946EN

## Abstracts

Colombia Hotels and Motels Market @Summary, Competitive Analysis and Forecast to 2026

### SUMMARY

Hotels & Motels in Colombia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Colombian hotels & motels industry had total revenues of \$2.5 billion in 2021, representing a negative compound annual rate of change (CARC) of 6% between 2016 and 2021.

Industry consumption volume increased with a compound annual growth rate (CAGR) of 5.4% between 2016 and 2021, to reach a total of 11,138 establishments in 2021.

Colombia is one of the popular tourist destinations in South America owing to its

stunning landscapes, Afro-diasporic culture and beautiful beaches. The US, Mexico, Peru and Argentina are some of the key inbound tourism markets for Colombia.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Colombia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Colombia

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Colombia hotels & motels market with five year forecasts

## **REASONS TO BUY**

What was the size of the Colombia hotels & motels market by value in 2021?

What will be the size of the Colombia hotels & motels market in 2026?

What factors are affecting the strength of competition in the Colombia hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Colombia's hotels & motels market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Market rivalry
- 1.7. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. How has the COVID-19 pandemic impacted leading players?
- 7.5. What were the most recent market developments?
- 7.6. Are there any threats to the leading players?

## **8 COMPANY PROFILES**

- 8.1. Hoteles Estelar S.A.
- 8.2. Decameron All Inclusive Hotels & Resorts
- 8.3. Marriott International Inc
- 8.4. Hilton Worldwide Holdings Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Colombia hotels & motels industry value: \$ million, 2017–21

Table 2: Colombia hotels & motels industry volume: Number of Establishments, 2017–21

Table 3: Colombia hotels & motels industry category segmentation: % share, by value, 2017–2021

Table 4: Colombia hotels & motels industry category segmentation: \$ million, 2017-2021

Table 5: Colombia hotels & motels industry value forecast: \$ million, 2021–26

Table 6: Colombia hotels & motels industry volume forecast: Number of Establishments, 2021–26

Table 7: Hoteles Estelar S.A.: key facts

Table 8: Hoteles Estelar S.A.: Key Employees

Table 9: Decameron All Inclusive Hotels & Resorts: key facts

Table 10: Decameron All Inclusive Hotels & Resorts: Key Employees

Table 11: Marriott International Inc: key facts

Table 12: Marriott International Inc: Annual Financial Ratios

Table 13: Marriott International Inc: Key Employees

Table 14: Marriott International Inc: Key Employees Continued

Table 15: Marriott International Inc: Key Employees Continued

Table 16: Marriott International Inc: Key Employees Continued

Table 17: Hilton Worldwide Holdings Inc: key facts

Table 18: Hilton Worldwide Holdings Inc: Annual Financial Ratios

Table 19: Hilton Worldwide Holdings Inc: Key Employees

Table 20: Hilton Worldwide Holdings Inc: Key Employees Continued

Table 21: Hilton Worldwide Holdings Inc: Key Employees Continued

Table 22: Colombia size of population (million), 2017–21

Table 23: Colombia gdp (constant 2005 prices, \$ billion), 2017–21

Table 24: Colombia gdp (current prices, \$ billion), 2017–21

Table 25: Colombia inflation, 2017–21

Table 26: Colombia consumer price index (absolute), 2017–21

Table 27: Colombia exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Colombia hotels & motels industry value: \$ million, 2017–21

Figure 2: Colombia hotels & motels industry volume: Number of Establishments, 2017–21

Figure 3: Colombia hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 4: Colombia hotels & motels industry value forecast: \$ million, 2021–26

Figure 5: Colombia hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 6: Forces driving competition in the hotels & motels industry in Colombia, 2021

Figure 7: Drivers of buyer power in the hotels & motels industry in Colombia, 2021

Figure 8: Drivers of supplier power in the hotels & motels industry in Colombia, 2021

Figure 9: Factors influencing the likelihood of new entrants in the hotels & motels industry in Colombia, 2021

Figure 10: Factors influencing the threat of substitutes in the hotels & motels industry in Colombia, 2021

Figure 11: Drivers of degree of rivalry in the hotels & motels industry in Colombia, 2021

## I would like to order

Product name: Colombia Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/C1C239E2E946EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1C239E2E946EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

