

# COFIDIS - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

COFIDIS - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on COFIDIS required for business and competitor intelligence needs

A study of the major internal and external factors affecting COFIDIS in the form of a SWOT analysis

An in-depth view of the business model of COFIDIS including a breakdown and examination of key business segments

Intelligence on COFIDIS's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about COFIDIS, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of COFIDIS and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess COFIDIS as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on COFIDIS's business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

COFIDIS (or 'the company') is a private company and a provider of consumer finance. It provides financial services, such as consumer credit, payment solutions, insurance solutions, loan refinancing and banking services (current accounts, savings, online share trading and investments). The company primarily operates in Europe. It is headquartered in Wasquehal, France and employed approximately 4,320 people, as on December 31, 2014.

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### COMPANIES MENTIONED

COFIDIS

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