

The Coffee Club - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

The Coffee Club - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on The Coffee Club required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Coffee Club in the form of a SWOT analysis

An in-depth view of the business model of The Coffee Club including a breakdown and examination of key business segments

Intelligence on The Coffee Club's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Coffee Club, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of The Coffee Club and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Coffee Club as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Coffee Club's business structure, strategy and prospects.

KEY HIGHLIGHTS

The Coffee Club (Coffee Club) is a cafe chain operator based in Australia. The company was established in 1989 by opening first cafe at Brisbane. Coffee Club cafes serve over 30 million cups of coffee every year. The coffee house's menu features a variety of beverages including hot and cold drinks, tea, flavored beans, premium beans, Mocha and Espresso alongside offers desserts, sandwiches, muffins, pasta, pizza and salads, among others. The company's cafes are usually open for business between 6.00 a.m. to 10.00 p.m. and offer both dine-in and carry-out services. It operates a network of outlets in Australia, New Zealand, Thailand, New Caledonia, China and Egypt. It operates as a subsidiary of Minor DKL Food Group; a leading Australian retail food brand franchisor. Coffee Club is headquartered in West End, Queensland, Australia.

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COMPANIES MENTIONED

The Coffee Club

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