

# Coca-Cola Icecek AS - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Coca-Cola Icecek AS - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Coca-Cola Icecek AS - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Coca-Cola Icecek AS (CCI) is a bottler and distributor of non-alcoholic beverages. The company principally produces, distributes and markets sparkling beverages of The Coca-Cola Company (TCCC). Its product portfolio comprises of energy and sports drinks, soft drinks, bottled water, coffee, tea, and iced teas. The company's products are offered under the brands of Coca-Cola, Coca-Cola Zero, Coca-Cola light, Costa Coffee, Sprite Mint Fanta, Coca-Cola Zero Sugar, Sprite, Exotic, Damla, Sen Sun, Piko, Schweppes, Cappy, Powerade, Fuse tea and Burn. It has also rights to sell and distribute Monster branded products. The company has business presence across Turkey, Pakistan, Kazakhstan, Azerbaijan, Kyrgyzstan, Turkmenistan, Jordan, Iraq, Syria and Tajikistan. CCI is headquartered in Istanbul, Turkey.

### SCOPE

Detailed information on Coca-Cola Icecek AS required for business and competitor intelligence needs

A study of the major internal and external factors affecting Coca-Cola Icecek AS in the form of a SWOT analysis

An in-depth view of the business model of Coca-Cola Icecek AS including a breakdown and examination of key business segments

Intelligence on Coca-Cola Icecek AS's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Coca-Cola Icecek AS, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Coca-Cola Icecek AS and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Coca-Cola Icecek AS as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Coca-Cola Icecek AS's business structure, strategy and prospects.

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