

# Coca-Cola HBC-Srbija d.o.o. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Coca-Cola HBC-Srbija d.o.o. - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Coca-Cola HBC-Srbija d.o.o. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Coca-Cola HBC-Srbija d.o.o. (Coca-Cola HBC-Serbia), a subsidiary of Coca-Cola HBC AG, operates as a franchised bottler of The Coca-Cola Company. The company manufactures, markets and distributes a wide range of non-alcoholic beverages, which are trademark products of The Coca-Cola Company. Its major product portfolio includes carbonated drinks, still beverages and packaged water. The company markets products under various brands, including Coca - Cola, Coca - Cola Zero, Fanta, Sprite, apart from local brands such as next, Rosa, and Joy. It also markets brands of other companies such as Nestea, Monster Energy, Schweppes and Ultra Energy. The company has bottling plants in Zemun and Vlasinka. Coca-Cola HBC-Srbija is headquartered in Zemun, Serbia.

### SCOPE

Detailed information on Coca-Cola HBC-Srbija d.o.o. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Coca-Cola HBC-Srbija d.o.o. in the form of a SWOT analysis

An in-depth view of the business model of Coca-Cola HBC-Srbija d.o.o. including a breakdown and examination of key business segments

Intelligence on Coca-Cola HBC-Srbija d.o.o.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Coca-Cola HBC-Srbija d.o.o., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Coca-Cola HBC-Srbija d.o.o. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Coca-Cola HBC-Srbija d.o.o. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Coca-Cola HBC-Srbija d.o.o.'s business structure, strategy and prospects.

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