

# Coca-Cola HBC AG - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Coca-Cola HBC AG - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Coca-Cola HBC AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Coca-Cola HBC AG (Coca-Cola HBC), the bottling partner of The Coca-Cola Company (TCCC), manufactures, markets, and distributes non-alcoholic beverages. It sources concentrate bases and syrups from TCCC for developing sparkling soft drinks, iced teas, sports drinks, energy drinks and water. It markets products under Amita, Bambi Biscuits, Bambi Wafers, AVRA, Deep River Rock, Fruice, Frulite, Kykkos, Lanitis, Next, Next Joy, Tsakiris Chips and Plazma brand names. It also licenses various TCCC brands such as Fanta, Sprite, Coca-Cola, Monster and Schweppes. The company's major customers include convenience stores, supermarkets, discounters, kiosks, petrol stations, clubs, hotels, leisure parks, restaurants and cafes. Coca-Cola HBC is headquartered in Steinhausen, Switzerland.

### SCOPE

Detailed information on Coca-Cola HBC AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Coca-Cola HBC AG in the form of a SWOT analysis

An in-depth view of the business model of Coca-Cola HBC AG including a breakdown and examination of key business segments

Intelligence on Coca-Cola HBC AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Coca-Cola HBC AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Coca-Cola HBC AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Coca-Cola HBC AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Coca-Cola HBC AG's business structure, strategy and prospects.

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