

# Coca-Cola Enterprises, Inc. (Inactive) - Strategy, SWOT and Corporate Finance Report

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# Abstracts

# SUMMARY

Coca-Cola Enterprises, Inc. (Inactive) - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

# **KEY FINDINGS**

Detailed information on Coca-Cola Enterprises, Inc. (Inactive) required for business and competitor intelligence needs

A study of the major internal and external factors affecting Coca-Cola Enterprises, Inc. (Inactive) in the form of a SWOT analysis

An in-depth view of the business model of Coca-Cola Enterprises, Inc. (Inactive) including a breakdown and examination of key business segments

Intelligence on Coca-Cola Enterprises, Inc. (Inactive)'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Coca-Cola Enterprises, Inc. (Inactive), such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



and key trends

### **REASONS TO BUY**

Gain understanding of Coca-Cola Enterprises, Inc. (Inactive) and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Coca-Cola Enterprises, Inc. (Inactive) as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Coca-Cola Enterprises, Inc. (Inactive)'s business structure, strategy and prospects.

#### **KEY HIGHLIGHTS**

Coca-Cola Enterprises, Inc. (CCE or 'the company') produces, markets and distributes non-alcoholic beverages. The company primarily operates in Belgium, continental France, Great Britain, Luxembourg, Monaco, the Netherlands, Norway and Sweden. It is headquartered in Atlanta, Georgia and employed about 11,650 people as of December 31, 2014.



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### **COMPANIES MENTIONED**

Coca-Cola Enterprises, Inc. (Inactive)



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