

The Coca-Cola Co - Company Profile and SWOT Analysis

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Abstracts

The Coca-Cola Co - Company Profile and SWOT Analysis

SUMMARY

The Coca-Cola Co - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

The Coca-Cola Co (Coca-Cola) is a producer, distributor, and marketer of non-alcoholic beverages. The company's product portfolio comprises sparkling beverages, juices and juice drinks, enhanced waters, water, ready-to-drink teas and coffees, and energy and sports drinks. The company also offers ready-to-drink hard seltzers, alternatives, and pre-mixed cocktails. It markets beverages under the Sprite, Coca-Cola Zero, Diet Coke, Fanta, Glaceau Vitaminwater, Powerade, Dasani, FUZE TEA, Minute Maid, Simply, Georgia, and Del Valle brand names. Coca-Cola sells its products to independent bottling partners, distributors, wholesalers, and retailers. The company's business operations span the Americas, Europe, Asia-Pacific, the Middle East, and Africa. Coca-Cola is headquartered in Atlanta, Georgia, the US.

SCOPE

Detailed information on The Coca-Cola Co required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Coca-Cola Co in the form of a SWOT analysis

An in-depth view of the business model of The Coca-Cola Co including a breakdown and examination of key business segments

Intelligence on The Coca-Cola Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Coca-Cola Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of The Coca-Cola Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Coca-Cola Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Coca-Cola Co's business structure, strategy and prospects.

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