

Coca-Cola Amatil Limited - Strategy, SWOT and Corporate Finance Report

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Abstracts

Coca-Cola Amatil Limited - Strategy, SWOT and Corporate Finance Report

Summary

Coca-Cola Amatil Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Coca-Cola Amatil Limited (CCA or 'the company') is involved in manufacturing, distribution and marketing of carbonated soft drinks, spring water, sports and energy drinks, fruit juices, iced tea, flavored milk, coffee and tea. These products are marketed under the brands of Diet Coca Cola, Coca Cola Zero, Sprite, Fanta, Lift, and Kirks. It also manufactures and distributes beer, cider and spirits under the brands of Lift, Kirks, Cascade, Appletiser, Deep Spring, Barista, Zico, Fruit Box and Fuze Tea. The company operates in Australia, New Zealand, Fiji, Indonesia, Samoa and Papua New Guinea (PNG). The company is headquartered in Sydney, New South Wales, Australia.

Scope

Detailed information on Coca-Cola Amatil Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Coca-Cola Amatil

Limited in the form of a SWOT analysis

An in-depth view of the business model of Coca-Cola Amatil Limited including a breakdown and examination of key business segments

Intelligence on Coca-Cola Amatil Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Coca-Cola Amatil Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Coca-Cola Amatil Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Coca-Cola Amatil Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Coca-Cola Amatil Limited's business structure, strategy and prospects.

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