

# Cnova NV - Company Profile and SWOT Analysis

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## Abstracts

Cnova NV %li%Company Profile and SWOT Analysis

### Summary

Cnova NV %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Cnova NV (Cnova), a subsidiary of Casino Guichard-Perrachon SA, is a provider of e-commerce services. The company provides purchase access to the customers through direct sales and third-party vendors on marketplace. The company offers a range of consumer electronics, home appliances, and computers. Cnova offers its products and services through Cdiscount, Cdiscount Advertising and Octopia websites. It provides platform to the sellers to distribute their consumer goods and products through the company's website. Cnova offers differentiated home delivery and click and collect pick-up and hypermarket in-store purchases. The company has operations across Europe, the Middle East and Africa. Cnova is headquartered in Amsterdam, North Holland, the Netherlands.

### Scope

Detailed information on Cnova NV required for business and competitor intelligence needs

A study of the major internal and external factors affecting Cnova NV in the form

of a SWOT analysis

An in-depth view of the business model of Cnova NV including a breakdown and examination of key business segments

Intelligence on Cnova NV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Cnova NV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Cnova NV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Cnova NV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Cnova NV's business structure, strategy and prospects.

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