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Cloud Computing in the United States

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Abstracts

Cloud Computing in the United States

SUMMARY

Cloud Computing in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cloud computing industry consists of the Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS) segments. Values are calculated based on revenues accrued from these services. Any currency conversions used in this report have been calculated at constant 2019 annual average exchange rates. Figures presented in this report are calculated applying the "middle path" scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The US cloud computing industry had total revenues of $92,454.0m in 2019, representing a compound annual growth rate (CAGR) of 26.7% between 2015 and 2019.

The SaaS segment was the industry's most lucrative in 2019, with total revenues of $56,682.4m, equivalent to 61.3% of the industry's overall value.

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The cloud computing industry in the US is highly competitive, with four large players dominating the industry.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cloud computing market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cloud computing market in the United States

Leading company profiles reveal details of key cloud computing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States cloud computing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States cloud computing market by value in 2019?

What will be the size of the United States cloud computing market in 2024?

What factors are affecting the strength of competition in the United States cloud computing market?

How has the market performed over the last five years?

Who are the top competitiors in the United States's cloud computing market?

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COMPANIES MENTIONED

Amazon Web Services Inc
Microsoft Corporation
Google LLC
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salesforce.com, inc.

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