

Cloud Computing in the United Kingdom

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Abstracts

Cloud Computing in the United Kingdom

SUMMARY

Cloud Computing in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cloud computing industry consists of the Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS) segments. Values are calculated based on revenues accrued from these services. Any currency conversions used in this report have been calculated at constant 2018 annual average exchange rates.

The UK cloud computing industry had total revenues of \$8.4bn in 2018, representing a compound annual growth rate (CAGR) of 29.5% between 2014 and 2018.

The SaaS segment was the industry's most lucrative in 2018, with total revenues of \$4.4bn, equivalent to 53.1% of the industry's overall value.

The appeal of cloud computing to a variety of buyers will help to ensure that growth remains strong. The services provided are flexible and can be tailored to suit start-ups, small to medium sized businesses and huge enterprises, meaning that cloud computing has a wide appeal.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cloud computing market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cloud computing market in the United Kingdom

Leading company profiles reveal details of key cloud computing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom cloud computing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United Kingdom cloud computing market by value in 2017?

What will be the size of the United Kingdom cloud computing market in 2022?

What factors are affecting the strength of competition in the United Kingdom cloud computing market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's cloud computing market?

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COMPANIES MENTIONED

Amazon Web Services Inc
Microsoft Corporation
Google LLC
International Business Machines Corporation
Alibaba Group Holding Limited
Fujitsu Limited
salesforce.com, inc.
UKCloud Ltd

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