

# Cloud Computing in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/CFC754360B19EN.html>

Date: November 2021

Pages: 66

Price: US\$ 350.00 (Single User License)

ID: CFC754360B19EN

## Abstracts

Cloud Computing in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Cloud Computing in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The cloud computing industry consists of the Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS) segments. Values are calculated based on revenues accrued from these services. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The UK Cloud Computing industry had total revenues of \$12.4bn in 2020, representing a compound annual growth rate (CAGR) of 22.7% between 2016 and 2020.

The SaaS segment was the industry's most valuable in 2020, with total revenues of \$7.3bn, equivalent to 59.3% of the industry's overall value.

The UK has the second largest cloud industry in Europe accounting for 16.8% of the industry value in 2020.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cloud computing market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cloud computing market in the United Kingdom

Leading company profiles reveal details of key cloud computing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom cloud computing market with five year forecasts

## **REASONS TO BUY**

What was the size of the Israel insurance market by value in 2020?

What will be the size of the Israel insurance market in 2025?

What factors are affecting the strength of competition in the Israel insurance market?

How has the market performed over the last five years?

What are the main segments that make up Israel's insurance market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What has been the rationale behind recent M&A activity and strategic partnerships?
- 7.3. What are the strengths of the leading players?
- 7.4. Who are the main challengers to the incumbents?
- 7.5. Have there been any significant contracts in the past year?
- 7.6. How is the COVID-19 pandemic impacting leading players?

## **8 COMPANY PROFILES**

- 8.1. Amazon Web Services Inc
- 8.2. Microsoft Corporation
- 8.3. Google LLC
- 8.4. International Business Machines Corporation
- 8.5. Alibaba Group Holding Limited
- 8.6. UKCloud Ltd
- 8.7. Fujitsu Limited
- 8.8. salesforce.com, inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: United Kingdom cloud computing industry value: \$ million, 2016–20
- Table 2: United Kingdom cloud computing industry category segmentation: \$ million, 2020
- Table 3: United Kingdom cloud computing industry geography segmentation: \$ million, 2020
- Table 4: United Kingdom cloud computing industry value forecast: \$ million, 2020–25
- Table 5: Amazon Web Services Inc: key facts
- Table 6: Amazon Web Services Inc: Key Employees
- Table 7: Microsoft Corporation: key facts
- Table 8: Microsoft Corporation: Annual Financial Ratios
- Table 9: Microsoft Corporation: Key Employees
- Table 10: Microsoft Corporation: Key Employees Continued
- Table 11: Google LLC: key facts
- Table 12: Google LLC: Key Employees
- Table 13: International Business Machines Corporation: key facts
- Table 14: International Business Machines Corporation: Annual Financial Ratios
- Table 15: International Business Machines Corporation: Key Employees
- Table 16: International Business Machines Corporation: Key Employees Continued
- Table 17: International Business Machines Corporation: Key Employees Continued
- Table 18: Alibaba Group Holding Limited: key facts
- Table 19: Alibaba Group Holding Limited: Annual Financial Ratios
- Table 20: Alibaba Group Holding Limited: Key Employees
- Table 21: UKCloud Ltd: key facts
- Table 22: UKCloud Ltd: Key Employees
- Table 23: Fujitsu Limited: key facts
- Table 24: Fujitsu Limited: Annual Financial Ratios
- Table 25: Fujitsu Limited: Key Employees
- Table 26: Fujitsu Limited: Key Employees Continued
- Table 27: Fujitsu Limited: Key Employees Continued
- Table 28: salesforce.com, inc.: key facts
- Table 29: salesforce.com, inc.: Annual Financial Ratios
- Table 30: salesforce.com, inc.: Key Employees
- Table 31: salesforce.com, inc.: Key Employees Continued
- Table 32: United Kingdom size of population (million), 2016–20
- Table 33: United Kingdom gdp (constant 2005 prices, \$ billion), 2016–20

Table 34: United Kingdom gdp (current prices, \$ billion), 2016–20

Table 35: United Kingdom inflation, 2016–20

Table 36: United Kingdom consumer price index (absolute), 2016–20

Table 37: United Kingdom exchange rate, 2016–20

## List Of Figures

### LIST OF FIGURES

- Figure 1: United Kingdom cloud computing industry value: \$ million, 2016–20
- Figure 2: United Kingdom cloud computing industry category segmentation: % share, by value, 2020
- Figure 3: United Kingdom cloud computing industry geography segmentation: % share, by value, 2020
- Figure 4: United Kingdom cloud computing industry value forecast: \$ million, 2020–25
- Figure 5: Forces driving competition in the cloud computing industry in the United Kingdom, 2020
- Figure 6: Drivers of buyer power in the cloud computing industry in the United Kingdom, 2020
- Figure 7: Drivers of supplier power in the cloud computing industry in the United Kingdom, 2020
- Figure 8: Factors influencing the likelihood of new entrants in the cloud computing industry in the United Kingdom, 2020
- Figure 9: Factors influencing the threat of substitutes in the cloud computing industry in the United Kingdom, 2020
- Figure 10: Drivers of degree of rivalry in the cloud computing industry in the United Kingdom, 2020

## I would like to order

Product name: Cloud Computing in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/CFC754360B19EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CFC754360B19EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



