

Cloud Computing in Japan

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Abstracts

Cloud Computing in Japan

SUMMARY

Cloud Computing in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cloud computing industry consists of the Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS) segments. Values are calculated based on revenues accrued from these services. Any currency conversions used in this report have been calculated at constant 2019 annual average exchange rates. Figures presented in this report are calculated applying the "middle path" scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The Japanese cloud computing industry had total revenues of \$19,373.0m in 2019, representing a compound annual growth rate (CAGR) of 24.1% between 2015 and 2019.

The SaaS segment was the industry's most lucrative in 2019, with total revenues of \$10,046.4m, equivalent to 51.9% of the industry's overall value.

While US companies have experienced success in Japan, domestic cloud computing firms such as Fujitsu have also proved popular across the region. Alibaba Cloud, China's most dominant cloud computing service, is also looking to increase its presence in the region.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cloud computing market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cloud computing market in Japan

Leading company profiles reveal details of key cloud computing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan cloud computing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Japan cloud computing market by value in 2019?

What will be the size of the Japan cloud computing market in 2024?

What factors are affecting the strength of competition in the Japan cloud computing market?

How has the market performed over the last five years?

Who are the top competitors in Japan's cloud computing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What has been the rationale behind recent M&A activity and strategic partnerships?
- 7.3. What are the strengths of the leading players?
- 7.4. Who are the main challengers to the incumbents?
- 7.5. Have there been any significant contracts in the past year?
- 7.6. How is the COVID-19 pandemic impacting leading players?

8 COMPANY PROFILES

- 8.1. Amazon Web Services Inc
- 8.2. Microsoft Corporation
- 8.3. Google LLC
- 8.4. Alibaba Group Holding Limited
- 8.5. Fujitsu Limited
- 8.6. International Business Machines Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan cloud computing industry value: \$ million, 2015-19
- Table 2: Japan cloud computing industry category segmentation: \$ million, 2019
- Table 3: Japan cloud computing industry geography segmentation: \$ million, 2019
- Table 4: Japan cloud computing industry value forecast: \$ million, 2019-24
- Table 5: Amazon Web Services Inc: key facts
- Table 6: Amazon Web Services Inc: Key Employees
- Table 7: Microsoft Corporation: key facts
- Table 8: Microsoft Corporation: Key Employees
- Table 9: Microsoft Corporation: Key Employees Continued
- Table 10: Microsoft Corporation: Key Employees Continued
- Table 11: Microsoft Corporation: Key Employees Continued
- Table 12: Google LLC: key facts
- Table 13: Google LLC: Key Employees
- Table 14: Google LLC: Key Employees Continued
- Table 15: Alibaba Group Holding Limited: key facts
- Table 16: Alibaba Group Holding Limited: Key Employees
- Table 17: Fujitsu Limited: key facts
- Table 18: Fujitsu Limited: Key Employees
- Table 19: Fujitsu Limited: Key Employees Continued
- Table 20: International Business Machines Corporation: key facts
- Table 21: International Business Machines Corporation: Key Employees
- Table 22: International Business Machines Corporation: Key Employees Continued
- Table 23: Japan size of population (million), 2015-19
- Table 24: Japan gdp (constant 2005 prices, \$ billion), 2015-19
- Table 25: Japan gdp (current prices, \$ billion), 2015-19
- Table 26: Japan inflation, 2015-19
- Table 27: Japan consumer price index (absolute), 2015-19
- Table 28: Japan exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Japan cloud computing industry value: \$ million, 2015-19

Figure 2: Japan cloud computing industry category segmentation: % share, by value, 2019

Figure 3: Japan cloud computing industry geography segmentation: % share, by value, 2019

Figure 4: Japan cloud computing industry value forecast: \$ million, 2019-24

Figure 5: Forces driving competition in the cloud computing industry in Japan, 2019

Figure 6: Drivers of buyer power in the cloud computing industry in Japan, 2019

Figure 7: Drivers of supplier power in the cloud computing industry in Japan, 2019

Figure 8: Factors influencing the likelihood of new entrants in the cloud computing industry in Japan, 2019

Figure 9: Factors influencing the threat of substitutes in the cloud computing industry in Japan, 2019

Figure 10: Drivers of degree of rivalry in the cloud computing industry in Japan, 2019

COMPANIES MENTIONED

Amazon Web Services Inc

Microsoft Corporation

Google LLC

Alibaba Group Holding Limited

Fujitsu Limited

International Business Machines Corporation

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