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Cloud Computing in Europe

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Abstracts

Cloud Computing in Europe

SUMMARY

Cloud Computing in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cloud computing industry consists of the Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS) segments. Values are calculated based on revenues accrued from these services. Any currency conversions used in this report have been calculated at constant 2019 annual average exchange rates. Figures presented in this report are calculated applying the "middle path" scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The European cloud computing industry had total revenues of $67,366.6m in 2019, representing a compound annual growth rate (CAGR) of 30.4% between 2015 and 2019.

The SaaS segment was the industry's most lucrative in 2019, with total revenues of $39,023.4m, equivalent to 57.9% of the industry's overall value.

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Germany overtook the UK as the leading country in the European industry, accounting for 18.6% of its total value in 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cloud computing market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cloud computing market in Europe

Leading company profiles reveal details of key cloud computing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe cloud computing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe cloud computing market by value in 2019?

What will be the size of the Europe cloud computing market in 2024?

What factors are affecting the strength of competition in the Europe cloud computing market?

How has the market performed over the last five years?

Who are the top competitiors in Europe's cloud computing market?

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COMPANIES MENTIONED

Amazon Web Services Inc
Microsoft Corporation
Google LLC
UKCloud Ltd
Alibaba Group Holding Limited
International Business Machines Corporation
salesforce.com, inc.

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