

# Close Brothers Group Plc - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/C3DFFEF14728EN.html>

Date: April 2024

Pages: 50

Price: US\$ 175.00 (Single User License)

ID: C3DFFEF14728EN

## Abstracts

Close Brothers Group Plc %li%Company Profile and SWOT Analysis

### Summary

Close Brothers Group Plc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Close Brothers Group Plc (Close Brothers) is a merchant bank that offers business lending, customer financing, deposit-taking, wealth management, and securities trading solutions. Business lending solutions comprise asset-based lending; and financing for legal fees, property, professional services, broker services, invoices, aviation and marine, and leasing. The group offers customer financing for motor and insurance premiums. Deposit activities include savings and treasury support. Through the Wealth Management business, Close Brothers provides retirement planning, investment management, self-directed services, and financial planning and advisory. Securities trading consists of business services, such as institutional dealing, wealth management, and advisory services; securities, which offer liquidity instruments through tradable instruments including investment trusts. The group has operations in the UK, Germany, and Ireland. Close Brothers is headquartered in London, England, the UK.

### Scope

Detailed information on Close Brothers Group Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Close Brothers Group Plc in the form of a SWOT analysis

An in-depth view of the business model of Close Brothers Group Plc including a breakdown and examination of key business segments

Intelligence on Close Brothers Group Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Close Brothers Group Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Close Brothers Group Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Close Brothers Group Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Close Brothers Group Plc's business structure, strategy and prospects.

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