

# Close Brothers Group Plc - Company Profile and SWOT Analysis

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## Abstracts

Close Brothers Group Plc %li%Company Profile and SWOT Analysis

### Summary

Close Brothers Group Plc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Close Brothers Group Plc (Close Brothers) is a merchant bank that offers business lending, customer financing, deposit-taking, wealth management, and securities trading solutions. Business lending solutions comprise asset-based lending; and financing for legal fees, property, professional services, broker services, invoices, aviation and marine, and leasing. The group offers customer financing for motor and insurance premiums. Deposit activities include savings and treasury support. Through the Wealth Management business, Close Brothers provides retirement planning, investment management, self-directed services, and financial planning and advisory. Securities trading consists of business services, such as institutional dealing, wealth management, and advisory services; securities, which offer liquidity instruments through tradable instruments including investment trusts. The group has operations in the UK, Germany, and Ireland. Close Brothers is headquartered in London, England, the UK.

### Scope

Detailed information on Close Brothers Group Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Close Brothers Group Plc in the form of a SWOT analysis

An in-depth view of the business model of Close Brothers Group Plc including a breakdown and examination of key business segments

Intelligence on Close Brothers Group Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Close Brothers Group Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Close Brothers Group Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Close Brothers Group Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Close Brothers Group Plc's business structure, strategy and prospects.

## Contents

### Table of Contents

#### Company Snapshot

Close Brothers Group Plc: Company Overview
Close Brothers Group Plc: Overview and Key Facts
Close Brothers Group Plc: Overview
Close Brothers Group Plc: Key Facts
Close Brothers Group Plc: Key Employees
Close Brothers Group Plc: Key Employee Biographies
Close Brothers Group Plc: Major Products and Services
Close Brothers Group Plc: Company History
Close Brothers Group Plc: Management Statement
Close Brothers Group Plc: Locations and Subsidiaries
Close Brothers Group Plc: Key Competitors
Close Brothers Group Plc: Company Analysis
Close Brothers Group Plc: Business Description
Close Brothers Group Plc: SWOT Analysis
Close Brothers Group Plc: SWOT Overview
Close Brothers Group Plc: Strengths
Close Brothers Group Plc: Weaknesses
Close Brothers Group Plc: Opportunities
Close Brothers Group Plc: Threats
Close Brothers Group Plc: Corporate Financial Deals Activity
Close Brothers Group Plc: Financial Deals Overview
Close Brothers Group Plc: Targets and Partners
Close Brothers Group Plc: Top Deals 2020 - 2024YTD*
Close Brothers Group Plc: Advisors
Close Brothers Group Plc: Top Legal Advisors
Close Brothers Group Plc: Top Financial Advisors
Close Brothers Group Plc: Mergers and Acquisitions
Close Brothers Group Plc: Capital Raising
Close Brothers Group Plc: Recent Developments
Close Brothers Group Plc: News and Events Summary
Close Brothers Group Plc: Contracts
Close Brothers Group Plc: Corporate Governance
Close Brothers Group Plc: Financial Deals
Close Brothers Group Plc: Financial Performance
Close Brothers Group Plc: Strategy and Operations

Appendix  
Contact Us  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Close Brothers Group Plc: Key Facts

Table 2: Close Brothers Group Plc: Key Employees

Table 3: Close Brothers Group Plc: Company History

Table 4: Close Brothers Group Plc: Locations and Subsidiaries

Table 5: Close Brothers Group Plc: Key Competitors

Table 6: Close Brothers Group Plc: Deal Activity by Deal Type - Volume (TTM\*)

Table 7: Close Brothers Group Plc: M&A Activity by Geography (TTM\*)

Table 8: Close Brothers Group Plc: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)

Table 9: Close Brothers Group Plc: Targets and Partners

Table 10: Close Brothers Group Plc: Top Deals 2020 - 2024YTD\*

Table 11: Close Brothers Group Plc: Legal Advisor Ranking by Value (US\$m)

Table 12: Close Brothers Group Plc: Financial Advisor Ranking by Value (US\$m)

Table 13: Close Brothers Group Plc: M&A Volume and Value Trend (2020 - YTD\*2024)

Table 14: Close Brothers Group Plc: M&A Activity by Geography (2020 - YTD\*2024)

Table 15: Close Brothers Group Plc: Capital Raising Volume and Value Trend (2020 - YTD\*2024)

Table 16: Close Brothers Group Plc: Capital Raising by Deal Type (2020 - YTD\*2024)

Table 17: Close Brothers Group Plc: News and Events Summary

Table 18: Close Brothers Group Plc: Contracts

Table 19: Close Brothers Group Plc: Corporate Governance

Table 20: Close Brothers Group Plc: Financial Deals

Table 21: Close Brothers Group Plc: Financial Performance

Table 22: Close Brothers Group Plc: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Close Brothers Group Plc: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: Close Brothers Group Plc: M&A Activity by Geography (TTM\*)

Figure 3: Close Brothers Group Plc: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)

Figure 4: Close Brothers Group Plc: M&A Volume and Value Trend (2020 - YTD\*2024)

Figure 5: Close Brothers Group Plc: M&A Activity by Geography (2020 - YTD\*2024)

Figure 6: Close Brothers Group Plc: Capital Raising Volume and Value Trend (2020 - YTD\*2024)

Figure 7: Close Brothers Group Plc: Capital Raising by Deal Type (2020 - YTD\*2024)

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