

# The Clorox Company - Strategy, SWOT and Corporate Finance Report

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## Abstracts

The Clorox Company %li%Strategy, SWOT and Corporate Finance Report

### Summary

The Clorox Company %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

The Clorox Company (Clorox or 'the company') carries out manufacturing and marketing of professional and consumer products. The company's product portfolio includes laundry, home care, professional cleaning and disinfecting products, food products, water-filtration systems and filters, among others. The company sells vitamins, minerals and supplements under RenewLife, Rainbow Light, Kingsford, Burt's Bees, Natural Vitality, Fresh Step and NeoCell brand names. Clorox sells its products through grocery and mass retail outlets, e-commerce channels, wholesale distributors, and professional products. It markets products under Ayudin, Hidden Valley, Scoop Away, Clorinda, Poett, Ever Clean, Brita, brand names. The company is headquartered in Oakland, California, the US.

### Scope

Detailed information on The Clorox Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Clorox Company in the form of a SWOT analysis

An in-depth view of the business model of The Clorox Company including a breakdown and examination of key business segments

Intelligence on The Clorox Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Clorox Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of The Clorox Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Clorox Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Clorox Company's business structure, strategy and prospects.

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