

# Cloetta AB - Company Profile and SWOT Analysis

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## Abstracts

Cloetta AB - Company Profile and SWOT Analysis

### SUMMARY

Cloetta AB - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Cloetta AB (Cloetta) is a confectionery and nuts company. It manufactures and markets primarily sugar confectionery, cocoa, and chocolate products. The company's product portfolio includes chocolate wafers, plates, pralines and dragees, sugar confectionery, jam candy, wine gums, liquorice, toffees, hard-boiled candy, chewy candy, toffee/fudge/caramel and lollypops, and refreshment, which comprises pastilles and chewing gum, etc. It offers its products under the brand names Lakerol, Cloetta, Center, Bridge, Ahlgrens bilar, Xylitol Jenkki, Xylifresh, Malaco, Sportlife, Saila, Red Band, Spelari, Nutisal, etc. The company operates in Sweden, Finland, Denmark, Norway, the Netherlands, the UK, Germany, and Others. Cloetta is headquartered in Sundbyberg, Stockholm, Sweden.

### SCOPE

Detailed information on Cloetta AB required for business and competitor intelligence needs

A study of the major internal and external factors affecting Cloetta AB in the form

of a SWOT analysis

An in-depth view of the business model of Cloetta AB including a breakdown and examination of key business segments

Intelligence on Cloetta AB's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Cloetta AB, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Cloetta AB and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Cloetta AB as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Cloetta AB's business structure, strategy and prospects.

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