

Cliffs Natural Resources Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Cliffs Natural Resources Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Cliffs Natural Resources Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Cliffs Natural Resources Inc. in the form of a SWOT analysis

An in-depth view of the business model of Cliffs Natural Resources Inc. including a breakdown and examination of key business segments

Intelligence on Cliffs Natural Resources Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Cliffs Natural Resources Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Cliffs Natural Resources Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Cliffs Natural Resources Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Cliffs Natural Resources Inc.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Cliffs Natural Resources Inc. (Cliffs Natural) is a mining and natural resources company. It produces iron ore pellets, high%li%and low-volatile metallurgical coal. The company's operations include five U.S iron ore mines in Minnesota and Michigan which include Empire mine, Tilden mine, Hibbing mine, United Taconite mine and Northshore mine. It also, operates iron ore mining in Western Australia. In addition, Cliffs Natural operates through its 100% owned Koolyanobbing complex in Western Australia. Its major customers include ArcelorMittal, Essar and AK Steel. The company conducts mining operations in the US, Canada and Australia through its subsidiaries. Cliff Natural is headquartered in Cleveland, Ohio, the US.

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COMPANIES MENTIONED

Cliffs Natural Resources Inc.

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