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Zurich - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

Zurich - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

SUMMARY

“City Profile - Zurich” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Zurich.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Zurich metropolitan area or Zurich canton is divided into 12 districts that include Zurich city, Affoltern, Andelfingen, B?lach, Dielsdorf, Dietikon, Hinwil, Horgen, Meilen, Pf?ffikon, Uster, Winterthur. It is the economic and business hub of Switzerland and accounted for 22.4% of the country’s total GDP in 2021. The area's key economic sectors are information, communication and technology (ICT), lifesciences, cleantech, and tourism

SCOPE

The service sector remains the key contributor to the area's economy and major employer.

Zurich is one of the most popular tourist destinations in Switzerland, for both

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domestic and international tourists.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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