

Xi'an - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Xi'an” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Xi'an.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Xi'an is the capital of Shaanxi province and has jurisdiction over 10 districts. Xi'an city accounted for 0.9% of the country's total GDP in 2020. The city's economy is dominated by agricultural products processing, tourism, aviation, equipment manufacturing, and automobile industries.

SCOPE

The service sectors remain the key contributors to the regional economy - and the major employers.

Xi'an city is one of the key tourist destinations in China, for both domestic and

international tourists. The tourism and hospitality sectors were affected the COVID-19 outbreak in the country in December 2019

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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