

# City Profile - Vancouver; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

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## **Abstracts**

City Profile Vancouver; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

### Summary

"City Profile Vancouver" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Vancouver.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Vancouver is one of the most populous cities in Canada and has a considerable impact on the national economy. The city contributed about 7.4% of the national economy in 2022. Rapid growth in technology, digital entertainment, green economy, construction, and tourism are expected to be major drivers of growth despite rising interest rates, labour shortage grappling the area

#### Scope

The Industry and service sectors remain the key contributor to the regional economy and the major employers.



Vancouver is one of the key tourist destinations in Canada for both domestic and international tourists and witnessed a significant growth post pandemic. The construction sector is expected to show growth both in investment and building permits despite ongoing inflation, high interest rates and labor shortages in the economy mainly through major government infrastructure projects.

#### Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.



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