

Tianjin City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

Tianjin City %li%Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

“City Profile %li%Tianjin” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Tianjin.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Tianjin Metropolis (a Direct-Controlled Municipality or Province-Level Municipality [TMC]) includes 13 districts and three counties covering a land area of 11,606km². Tianjin metropolitan municipality faced economic challenges in 2022, experiencing 0.9% slowdown in growth due to the impact of the COVID-19 pandemic and global disruptions, particularly from the Russia-Ukraine war. The city, heavily dependent on petroleum and petrochemicals, was adversely affected by global supply chain disruptions.

Scope

The service sector remains the key contributor to the regional economy and the major employer.

The construction sector experienced a sharp slowdown due to a decline in new home construction, driven by factors such as a sharp increase in the debt burden of real estate developers, government-supported economic growth strategies, and excess supply of residential properties leading to a housing market slump.

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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