

# Tel Aviv - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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## Abstracts

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### SUMMARY

“City Profile - Tel Aviv” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Tel Aviv.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Tel Aviv metropolitan area is the second most populated area in Israel, after Jerusalem and accounts for 44.6% of the Israel's total population. The area's economy accounts for 43.4% of Israel's economy. Improvements in service industries, such as finance, banking and insurance services are major drivers of growth.

### SCOPE

The service sectors remain the key contributors to the regional economy - and the major employers.

Tel Aviv is the most important tourists destination in the country. The tourism

and hospitality sectors remained under pressure as COVID-19 outbreak disrupted tourism flow in 2020

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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