

# Taipei - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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## Abstracts

Taipei - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### SUMMARY

“City Profile - Taipei” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Taipei.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Taipei city is the fourth largest in Taiwan and accounts for 11.27% of the nation’s population. It is the economic, political and cultural hub of Taiwan. Taipei is the economic center of Taiwan, contributing around 10.45% to the national GDP in 2020. ICT, biotechnology, retail, finance, professional service, construction and industrial manufacturing sectors are driving the economic growth of the city.

### SCOPE

The service sectors remain the key contributors to the regional economy - and the major employers.

Taipei is one of the major tourist destinations in Taiwan, for both domestic and international tourists. The tourism sector was largely affected by the outbreak of COVID-19 virus in early January 2020. To control the spread of virus, the government has introduced various majors, including social distancing and closure of tourist spots.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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