

Suzhou City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

"City Profile - Suzhou" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Suzhou.

Suzhou city is the economic, and trade and commerce centre in Jiangsu province. Suzhou is the largest city in Jiangsu province in terms of population. Service sector is a major contributor with 50.3% share to the overall GVA of city's economy in 2020

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sectors remain the key contributors to the city economy - and the major employers.

Suzhou is a key tourist destinations in Jiangsu province, for both domestic and international tourists. The tourism and hospitality sectors are experiencing a



healthy growth.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.



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City Snapshot **PEST** Analysis Political Economic Social Technology and Infrastructure Communications Internal Transport Networks Connectivity Airports Ports **Business Environment Analysis** Travel and Tourism **Tourism Flows** Hotels Attractions **Events** Construction and Real Estate Investment **Real Estate Market** Retail **Retail Market** Consumption, Income and Prices Appendix Sources **Further Reading** Ask the analyst About MarketLine Disclaimer



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